

Creating Southeast Florida's Regional Vision and Blueprint for Economic Prosperity

March 25, 2011



Southeast Florida Regional Partnership

- **Highly fragmented region**
 - Public, private, institutional sectors
 - Large geographic extent
 - Dynamic growth over past 50 years

- **Global marketplace**
 - Regions compete across the globe
 - Successful regions work as unified force

- **Goals**
 - Build long lasting, broad-based regional partnership
 - Reach agreement on regional priorities
 - Build collaborative networks that benefit Partnership collectively and individually
 - Support Federal “Livability Principles”

Federal Livability Principles

1. Provide more transportation choices
2. Promote equitable, affordable housing
3. Enhance economic competitiveness
4. Support existing communities
5. Coordinate policies and leverage investment
6. Value communities and neighborhoods
7. *Enhance community resilience to the impacts of climate change**

* Added by the Partnership

Achieving Desired Outcomes

- **Economic development**
 - Develop strategies to diversify regional economy
 - Coordinate regional economic development initiatives
 - Provide equitable opportunities for job development
- **Leadership**
 - Create inclusive and sustained regional leadership and stewardship

Achieving Desired Outcomes

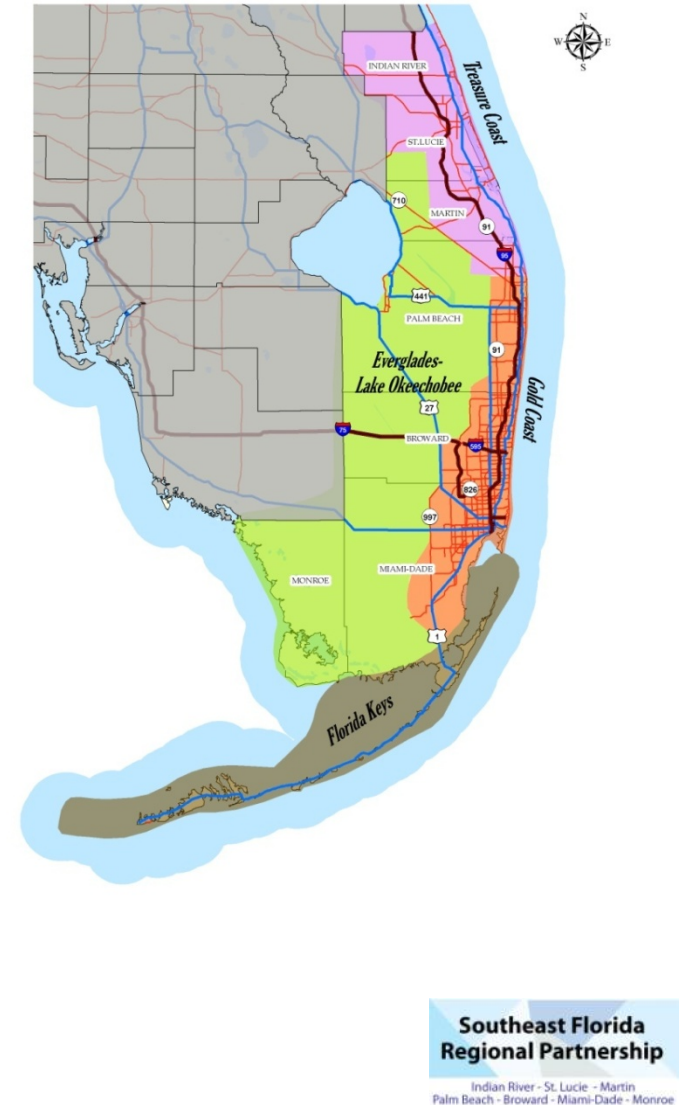
- **Sustainable growth**
 - Enhance and leverage region's Human Capital
 - Affordable and equitable housing
 - Integrated and multi-modal transportation systems
 - Adequate water and wastewater infrastructure
 - Ability to adapt to the projected impacts of climate change
 - Value and maximize historic, cultural and ethnic resources
 - Restore and protect natural assets and resources
 - Healthy and livable neighborhoods
 - Quality education with enhanced access for all
 - Other issues as identified by the Partnership

Ensuring Equity


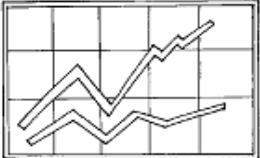


- **Equitable process**
 - Engage traditionally under-represented populations in the public policy development process (rural, urban, the region’s youth and elderly, etc.)
- **Equitable decision-making**
 - Expand leadership to ensure broad representation in the decision-making process
- **Equitable outcomes**
 - Ensure outcomes have a positive impact to all populations in the region

Mission Statement

- **Create and implement a *2060 Regional Vision and Blueprint* for livability and economic prosperity resulting in:**
 - Vibrant and resilient economy
 - Socially inclusive and equitable communities
 - Environmental sustainability
- **Process to achieve vision:**
 - Build collaborative partnerships
 - Build and support leadership capacity
 - Engage communities
 - Develop Blueprint and implementation strategies
 - Measure progress
 - Achieve equitable outcomes



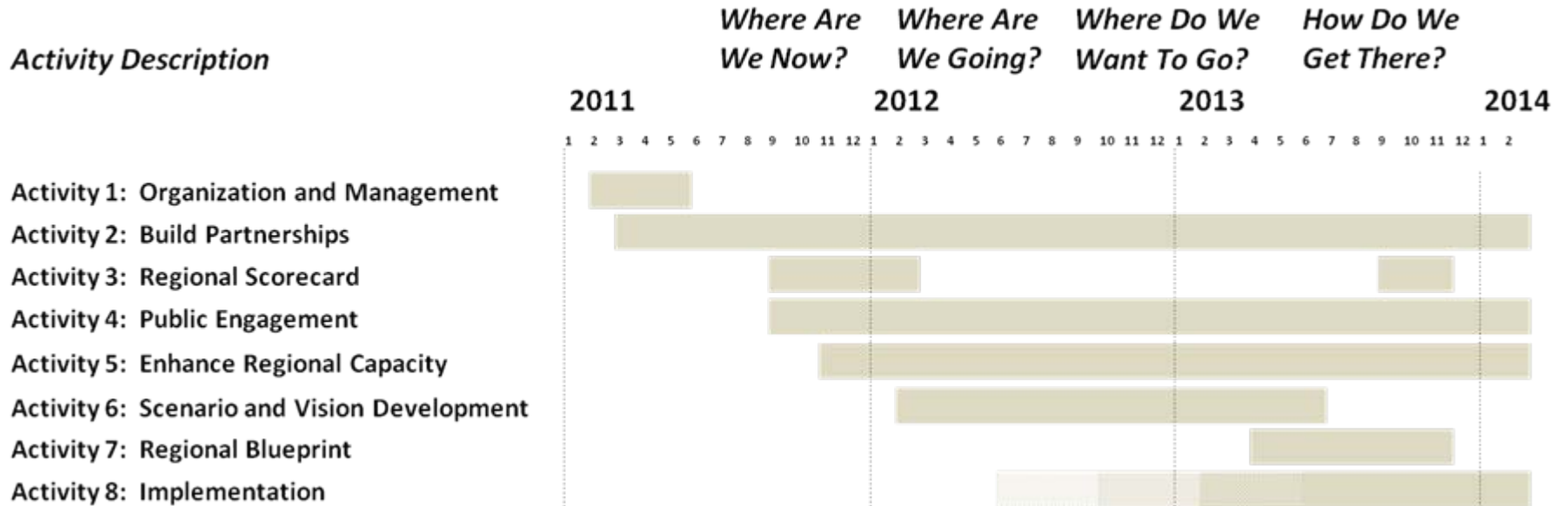
Creating a Regional Vision and Blueprint for Economic Prosperity

Where Are We Now?	Where Are We Going?	Where Do We Want to Be?	How Do We Get There?
			
Regional Profile	Trends and Conditions	Vision	Blueprint
<p>Define region and develop shared identity and values</p> <p>Compile existing regional information around policy areas</p> <p>Assess existing public, private, and civic plans</p>	<p>Establish benchmark trends and conditions</p> <p>Identify priority issues and guiding principles</p> <p>Identify alternative growth strategies</p> <p>Collect community input</p>	<p>Create regional consensus around key values and policy areas including a preferred future growth strategy</p> <p>Craft shared regional vision</p> <p>Produce vision statements, goals, policies</p>	<p>Create issue oriented policy framework</p> <p>Establish process to update Blueprint and to measure progress toward achieving regional vision</p> <p>Identify implementation strategies</p>

Work Plan Activities

- **Develop organizational and management processes**
- **Build collaborative and inclusive partnerships**
- **Develop Regional Scorecard**
- **Inform and engage public and other stakeholders**
- **Enhance regional capacity**
- **Develop Regional Vision**
 - **Develop shared regional vision which reflects regional values and public policy discussions around critical issue areas supported by scenario development**
- **Develop Regional Blueprint (goals, objectives and implementation plan)**
- **Lay groundwork for implementation**
 - **Develop implementation toolbox**
 - **Demonstration projects**

Project Schedule



Issues / Work Plan Matrix

	Relationship Building	Regional Scorecard	Public Engagement	Regional Capacity	Vision	Blueprint	Implementation
Economic Development	<p>Identify partners for each issue area</p> <p>Work with partners throughout process</p>	<p>Identify goals then measures for each issue area</p> <p>Use measures to evaluate existing state and future scenarios</p>	<p>Develop engagement strategy with continuing focus on issue areas</p> <p>Engage public at key points of project</p> <p>Develop and use on-going communication capabilities</p>	<p>Assess current capacity, capabilities in each issue area</p> <p>Develop training and other strategies to build capacity and capabilities</p> <p>Build capacity to integrate</p>	<p>Build issues based scenarios and evaluate with Regional Scorecard</p> <p>Vision statement and illustration for each issue area</p> <p>Integrated composite</p>	<p>Create Blueprint Elements for each issue area</p> <p>Create regional composite</p>	<p>Develop Implementation Matrix for each issue area</p> <p>Conduct demonstration projects</p> <p>Build Tool Box</p>
Transportation							
History and Culture							
Education							
Neighborhoods							
Housing							
Water							
Natural Environment							
Climate Change							

Work Plan Outcomes

- **Partnerships and capacity building**
 - Meaningful, continuing regional coordination
 - Enhanced collaboration and integration of activities
 - Regional leaders and champions
 - Improved methods, tools and capabilities for decision-making
- **Vision and Blueprint**
 - Regional vision which reflects regional values and addresses critical issue areas
 - Blueprint for Economic Prosperity with supportive policy framework
- **Progress**
 - Regional Scorecard
 - Implementation matrix
 - Implementation (Sustainable Development) Toolbox
 - Demonstration projects

1: Scoping Phase

- ***Goal: Detail work plan and governance structure***
- **Major tasks**
 - **Convene Executive Committee and Consortium (March-May)**
 - **Refine organizational, management and governance structure (March-May)**
 - **Finalize work plan (March-April)**
 - **Execute Consortium Agreements (April-June)**
 - **Recruit grant support staff (April-July)**
 - **Consultant team under contract (April – August)**
 - **Clarify requirements for Regional Housing Plan (April)**
 - **Formulate and begin implementation of a comprehensive communication structure (April)**
 - **Completion of Logic Model (60 days after receipt from HUD)**

2. Partnerships

	Partnerships	Regional Scorecard	Public Engagement	Regional Capacity	Vision	Blueprint	Implementation
Economic Development	<p>Identify and engage partners for each issue area</p> <p>Create partnership across region and issues areas</p>	Identify goals then measures for each issue area	Develop engagement strategy with continuing focus on issue areas	Assess current capacity, capabilities in each issue area	Build issues based scenarios and evaluate with Regional Scorecard	Create Blueprint Elements for each issue area	Develop Implementation Matrix for each issue area
Transportation							
History and Culture							
Education		Use measures to evaluate existing state and future scenarios	Engage public at key points of project	Develop training and other strategies to build capacity and capabilities	Vision statement and illustration for each issue area	Create regional composite	Conduct demonstration projects
Neighborhoods							
Housing							
Water		Build capacity to integrate	Develop and use on-going communication capabilities	Build capacity to integrate	Integrated composite		Build Tool Box
Natural Environment							
Climate Change							

2: Partnerships

- ***Goal: Build collaborative and inclusive partnerships***
- **Major tasks**
 - Continue growing the Partnership
 - Enhance state and regional coordination
 - Create regional resource library
 - Ensure Partnership reflects the geography and diversity of the region's stakeholders and their viewpoints with attention to typically under-represented populations throughout the region
 - Develop and enhance peer relationships with others who have undertaken or are undertaking similar efforts

Collaborative and Inclusive Partnerships = Success



3. Regional Scorecard

	Relationship Building	Regional Scorecard	Public Engagement	Regional Capacity	Vision	Blueprint	Implementation
Economic Development	<p>Identify partners for each issue area</p> <p>Work with partners throughout process</p>	<p>Identify goals then measures for each issue area</p> <p>Use measures to evaluate existing conditions and future scenarios</p>	Develop engagement strategy with continuing focus on issue areas	Assess current capacity, capabilities in each issue area	Build issues based scenarios and evaluate with Regional Scorecard	<p>Create Blueprint Elements for each issue area</p> <p>Create regional composite</p>	<p>Develop Implementation Matrix for each issue area</p> <p>Conduct demonstration projects</p> <p>Build Tool Box</p>
Transportation			Engage public at key points of project	Develop training and other strategies to build capacity and capabilities	Vision statement and illustration for each issue area		
History and Culture			Develop and use on-going communication capabilities	Build capacity to integrate	Integrated composite		
Education							
Neighborhoods							
Housing							
Water							
Natural Environment							
Climate Change							

3: Regional Scorecard

- ***Goal: Define baseline for measuring progress***
- **Major Tasks**
 - Review national, state and local indicators
 - Review and inventory available data, plans and policies
 - Create ‘Virtual Present’ of identified policy issues
 - Develop and adopt regional performance measures that further progress toward livability in an equitable and inclusive way
 - Create Trend Scenario
 - Prepare first issue of Regional Scorecard addressing current conditions and Trend Future

Regional Scorecard – Ongoing monitoring

THE FLORIDA SCORECARD
The Metrics that Help Florida Leaders Move Florida Forward

Search the Scorecard | Log-In to Your Scorecard

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Talent Supply & Education | Innovation & Economic Development | Infrastructure & Growth Leadership | Business Climate & Competitiveness | Civic & Governance Systems | Quality of Life & Quality Places

My Metric
John Sebree
Vice President of Public Policy, Florida Association of Realtors
Metric: [View My Metric](#)
Home Affordability is an integral component of quality of life in Florida's metro areas and suburbs, and the Scorecard provides a reliable source for that information.

County Data Map
Now you have access to county-by-county information at your fingertips.
[View Larger Map](#)

Interactive Charts
Now you can customize your data by indicator, time range and geographic location.
[View the Charts](#)

New Report Ranks Florida's Education System 5th in the Nation
Education Week announced that the Florida education system is ranked 5th in the nation based upon a number of factors including early childhood education, K-12 achievement and school accountability. Florida has made steady progress in education rankings in recent years up from 31st in the nation in 2007. However, the report also highlights the work remains to be done in areas such as college readiness and school spending. The report is available [here](#).

K-12 M...
10%
0%

High S...
80%
50%

Unempl...
7%

Consumer...
80
40

Popul...
18.72M
18M

Building...
5K
1K

Talent Supply & Education

Innovation & Economic Development

Infrastructure & Growth Leadership

Growth and Development
2005 2008

- Urban Area Consumption
- Urban Density
- Large-Lot Development
- Urban Centers
- Freestanding Community Town Center Viability
- Freestanding Community Buffer

Transportation
2005 2008

- Funding of Major Transportation Projects that Add Capacity to the System
- Traffic Congestion
- Safety
- Roadway Surface and Bridge Conditions
- Use of Alternatives to Driving Alone

Environment
2005 2008

- Parks and Open Space
- Amount of Protected Regional Open Space Preservation Focus Areas
- Regional Biodiversity of Species and Significant Natural Communities Status
- Water Quality
- Wastewater Capacity
- Water Supply and Demand
- Air Quality

Social and Economic
2005 2008

- Economic Activity
- Population Demographics
- Housing
- Health
- Community Life

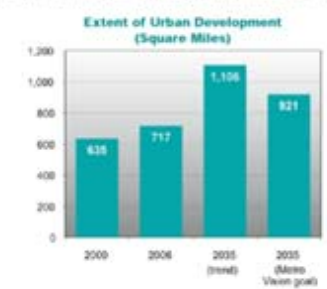
Urban Area Consumption

Goal: Ensure that urban development occurs within a defined urban growth boundary/area (UGBIA) to promote an orderly, compact and efficient pattern of future development.

Policy: Accommodate our region's growth to 2035 within an urbanized area of no more than 921 square miles.

Measure: Expansion of the urbanized area. The numbers below reflect DRCOG's new method of mapping: the urban area and therefore are not directly comparable to the previous indicators report.

Conclusions: In 2006, the urban area was 717 square miles. To meet the 921-square mile goal in 2035, our region must develop an average of no more than seven square miles of urban land per year. Between 2000 and 2006, however, our region added 82 square miles of urban development, an average of nearly 14 square miles per year.



If this trend continues, the urbanized area will exceed the 921-square-mile goal by 2022, and reach 1,106 square miles by 2035.

Action Steps: To meet the goal for urban area consumption, our region can take the following actions:

- Avoid urban development outside the region's UGBIA.
- Provide only transportation facilities and services consistent with the UGBIA.
- Provide only water and wastewater services consistent with the UGBIA.

MEASURING PROGRESS

MEASURING PROGRESS
REGIONAL PERFORMANCE INDICATORS AND INDICATORS

4. Public Engagement

	Relation-ship Building	Scorecard	Public Engagement	Regional Capacity	Vision	Blueprint	Implementation
Economic Development	Identify partners for each issue area Work with partners throughout process	Identify goals then measures for each issue area	Develop engagement strategy with continuing focus on issue areas	Assess current capacity, capabilities in each issue area	Build issues based scenarios and evaluate with Regional Scorecard	Create Blueprint Elements for each issue area	Develop Implementation Matrix for each issue area
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Neighborhoods							
Housing							
Water		Build capacity to integrate	Develop and use multiple communication capabilities	Build capacity to integrate	Integrated composite		Build Tool Box
Natural Environment							
Climate Change							

4: Public Engagement

- ***Goal: Educate, engage and involve the public in a regional dialogue***
- **Major Tasks**
 - **Develop education, engagement and involvement strategies**
 - **Development of Regional Identity**
 - **Broad public education, outreach and engagement strategies to reach and involve diverse stakeholders and regional leadership, with particular outreach to populations that are traditionally underrepresented in public policy discussions**
 - **Web site/communications**
 - **Conduct regional values survey**
 - **Conduct regional summits**
 - **Conduct vision workshops**

Regional Summits



Public Workshops



5. Enhance Regional Capacity

	Relationship Building	Regional Scorecard	Public Engagement	Regional Capacity	Vision	Blueprint	Implementation	
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Transportation								
History and Culture								
Education		Use measures to evaluate existing state and future scenarios	Engage public at key points of project		Develop leadership development strategies to build capacity and capabilities	Vision statement and illustration for each issue area		Create regional composite
Neighborhoods								
Housing								
Water		Develop and use on-going communication capabilities	Build capacity to integrate across issues		Integrated composite	Build Tool Box		
Natural Environment								
Climate Change								

5: Enhance Regional Capacity

- ***Goal: Expand the region's capacity to develop and implement the Vision and Blueprint for Economic Prosperity***
- **Major Tasks**
 - Develop capacity building strategy
 - Conduct social capital asset mapping
 - Leadership development
 - Best practices

Under-Represented Populations, Community Champions



COMMUNITY PARTNERS

WE ARE PORTLAND

Civic Engagement with Portland Communities of Color, Immigrants and Refugees

Latino Network
5133 N Michigan
Portland, OR 97217
(503) 293-6881
www.latnet.org

Urban League of Portland
10 N Russell
Portland, OR 97212
(503) 280-2026
www.ulpdx.org

Interfaith Organizing
730 N Kingsworth
Portland, OR 97217
(503) 287-4117
www.interfaithorganizing.org

Immigrant & Refugee Community Organization
12331 NE Oregon St
Portland, OR 97220
(503) 239-8206 x 122
www.ircio.org

**Office of Neighborhood Involvement
Diversity & Civic Leadership**
1221 SW 6th Ave
(503) 823-4300
www.portlandore.com/ONI

DIVERSITY & CIVIC LEADERSHIP PARTNERS




6. Regional Vision

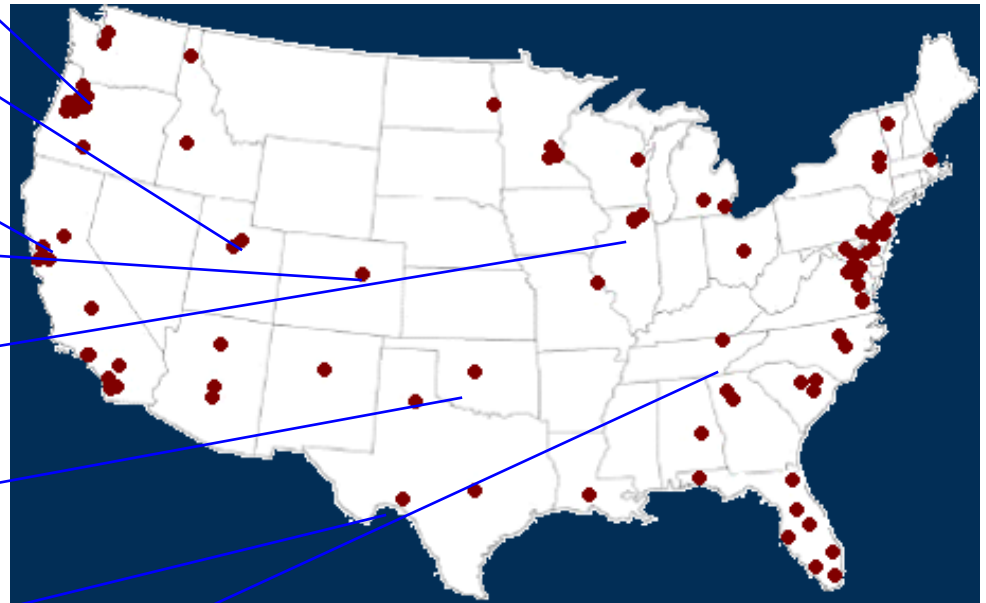
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Transportation								
History and Culture								
Education		<p>Use measures to evaluate existing state and future scenarios</p>	<p>Engage public at key points of project</p>	<p>Develop training and other strategies to build capacity and capabilities</p>			<p>Create regional composite</p>	<p>Conduct demonstration projects</p>
Neighborhoods								
Housing								
Water								
Natural Environment								
Climate Change								

6: Regional Vision

- ***Goal: Develop scenarios to test outcomes and build consensus on Regional Vision***
- **Major Tasks**
 - **Create “Trend Future” using “Virtual Present” as base**
 - **Develop and model scenarios**
 - **Scenarios oriented to region’s major policy areas**
 - **Scenarios inform region of opportunities and consequences**
 - **Measure scenarios with Regional Scorecard**
 - **Build consensus on preferred scenario**
 - **Craft Regional Vision**

National Regional Visioning Processes

-  **Portland Metro 2040 Growth Concept (2000)**
-  **Envision Utah (1999)**
-  **Sacramento Area Blueprint (2004)**
-  **Denver Metro Vision 2030 (2005)**
-  **Chicago Metropolis 2020 (1999)**
-  **Central Oklahoma 2020 (1993)**
-  **Envision Central Texas (2004)**
-  **Cumberland Region Tomorrow (2003)**



Florida Regional Visioning Processes



Committee for a Sustainable Emerald Coast



Our Region Tomorrow



First Coast Vision



How Shall We Grow?



One Bay



Heartland 2060



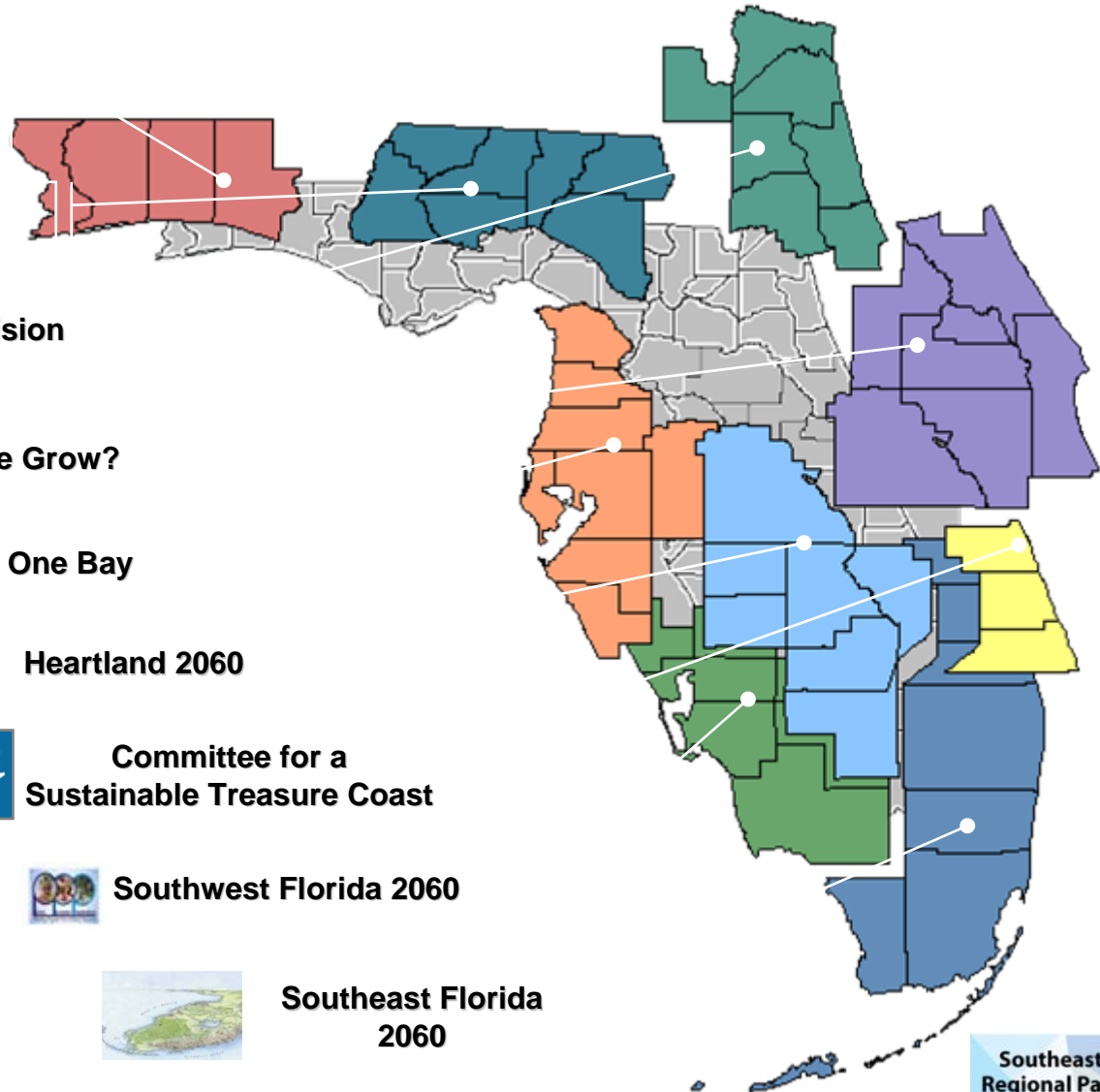
Committee for a Sustainable Treasure Coast



Southwest Florida 2060



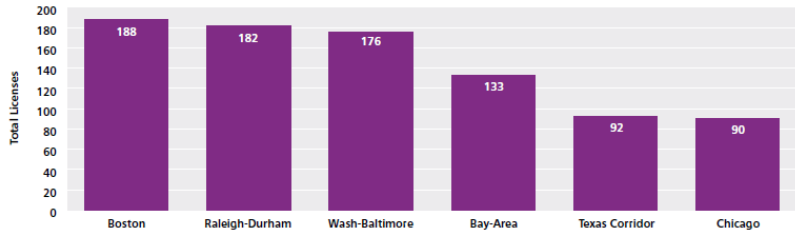
Southeast Florida 2060



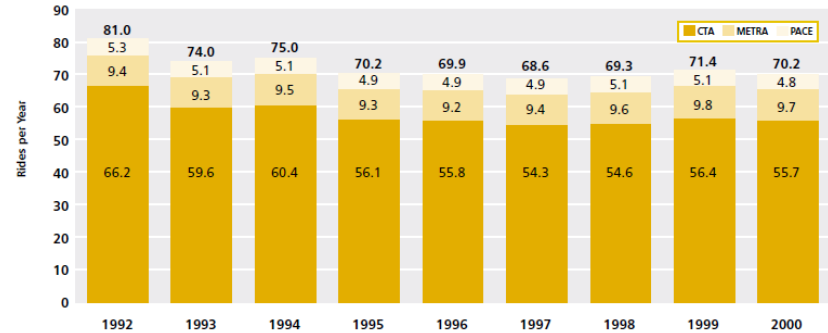
Southeast Florida Regional Partnership
 Indian River - St. Lucie - Martin
 Palm Beach - Broward - Miami-Dade - Monroe

Virtual Present and Trend Scenario

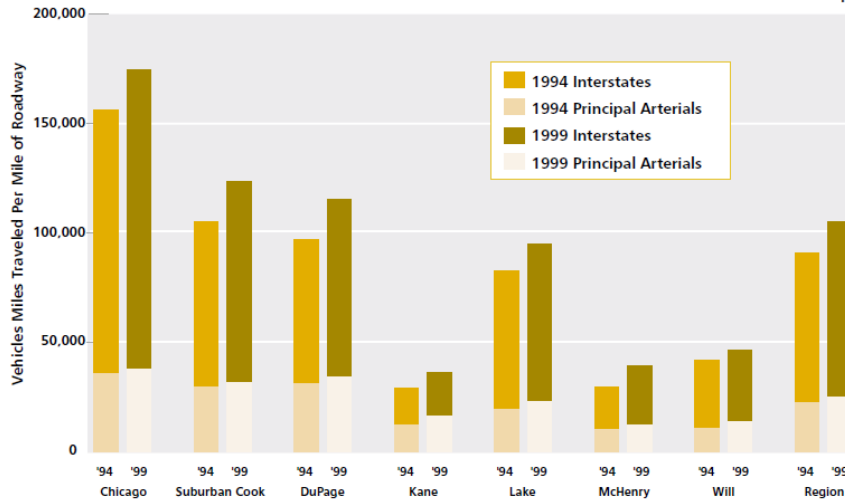
TECHNOLOGY TRANSFER TRAILS OTHER HIGH TECH REGIONS



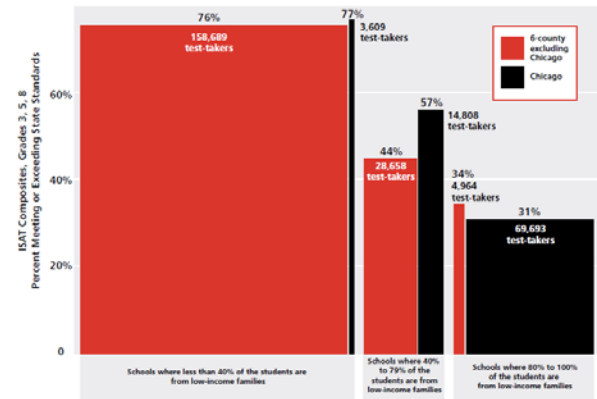
PER CAPITA TRANSIT RIDERSHIP DOWN SLIGHTLY IN 2000



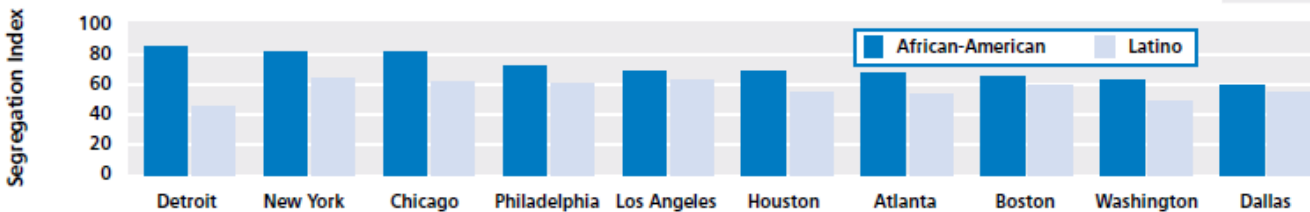
VEHICLE MILES TRAVELED PER MILE OF HIGHWAY CONTINUES TO INCREASE



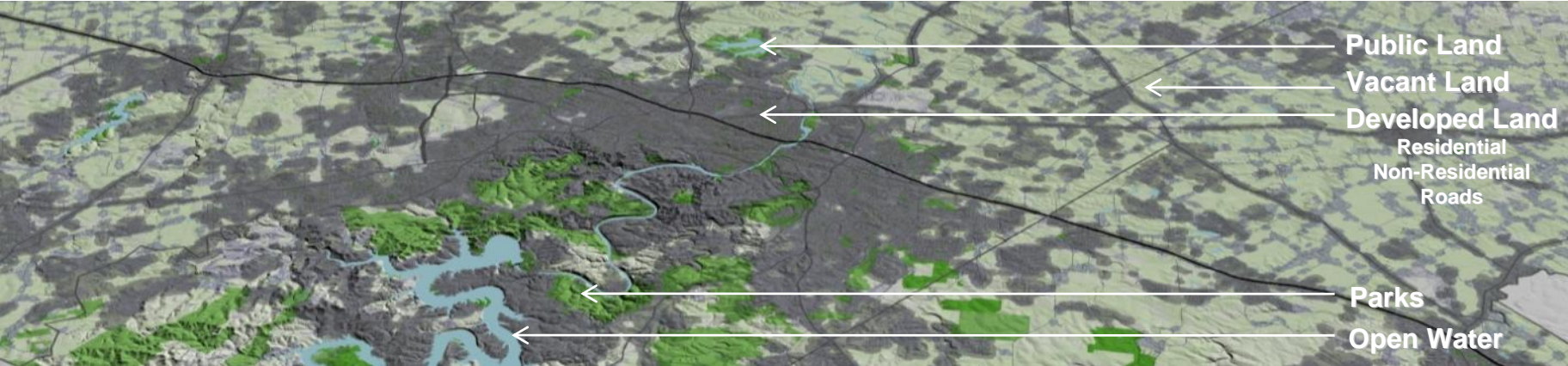
CITY/SUBURBAN SCHOOLS WITH HIGH POVERTY LEVELS HAVE LOWER SCORES



REGION'S SEGREGATION IS AMONG THE HIGHEST OF MAJOR METROPOLITAN AREAS



Virtual Present and Trend Scenario

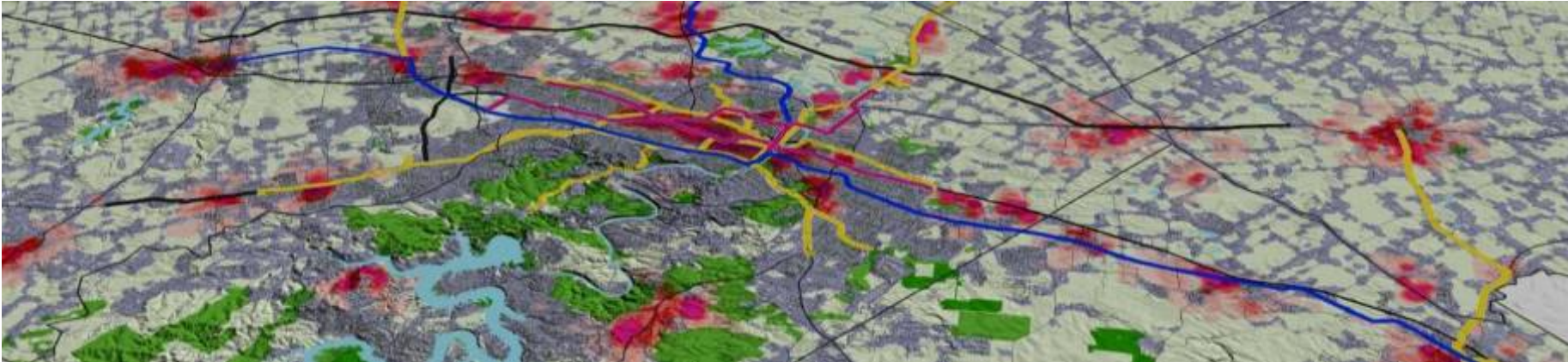


Virtual Present

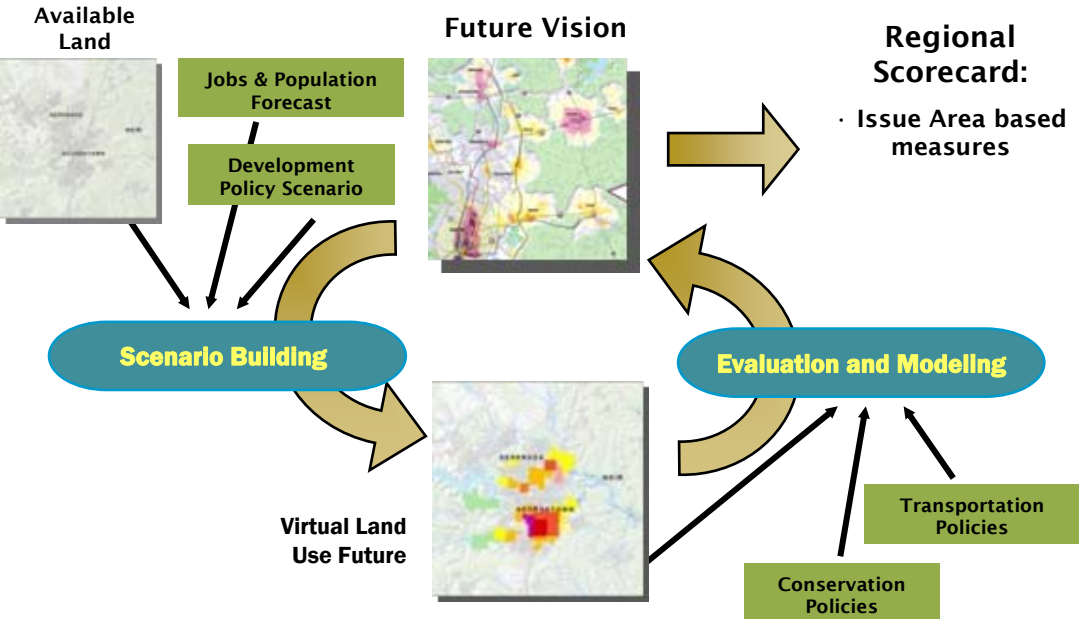


Business as Usual

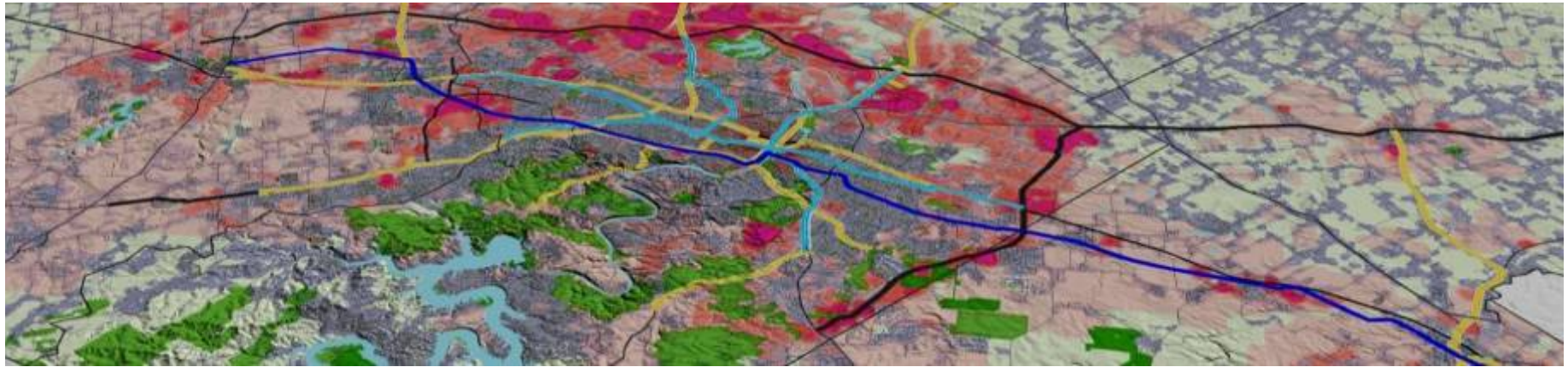
Scenarios Development and Evaluation



Alternative Scenario



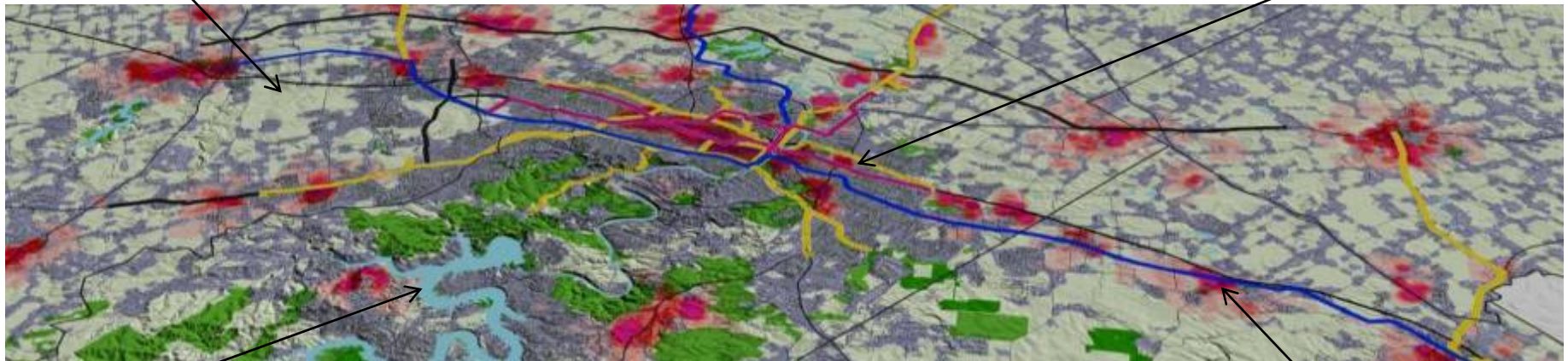
Evaluating Issue Outcomes Through Scenarios



Business as Usual

Natural resources

Multimodal transportation



Water quality

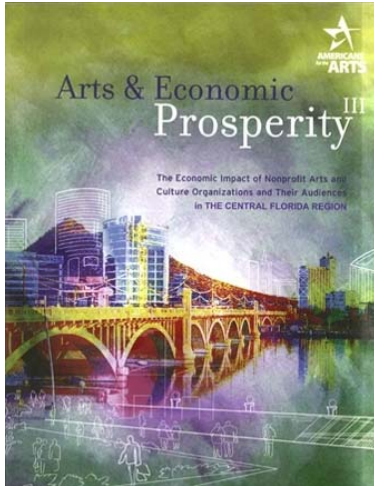
Alternative Scenario

Jobs accessibility

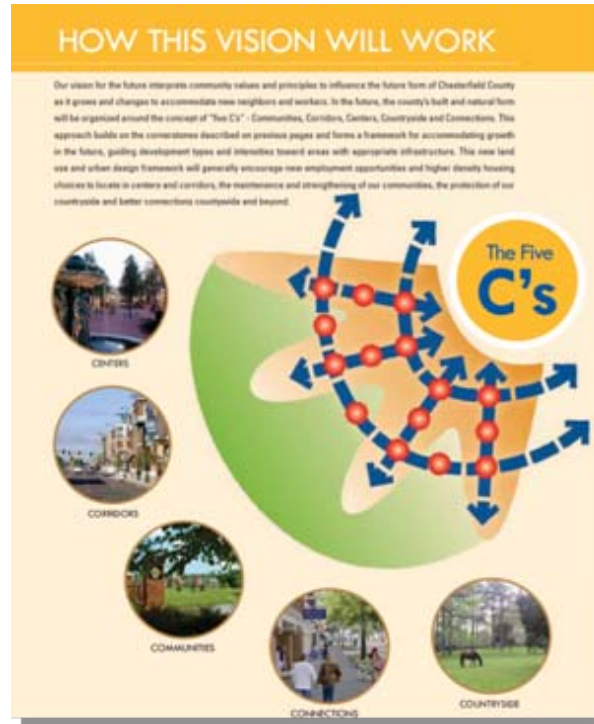
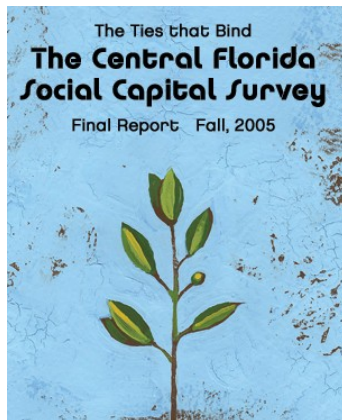
Examples

Vision for Each Issue Area

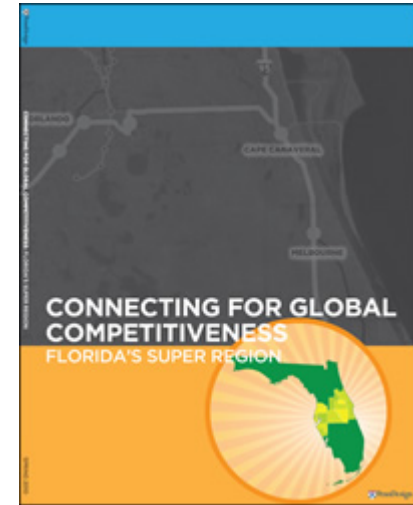
Cultural Resources



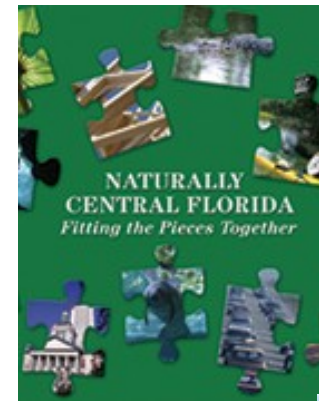
Social Capital



Economic Development



Natural Resources



Water Resources

Southeast Florida Regional Partnership

Indian River - St. Lucie - Martin
Palm Beach - Broward - Miami-Dade - Monroe

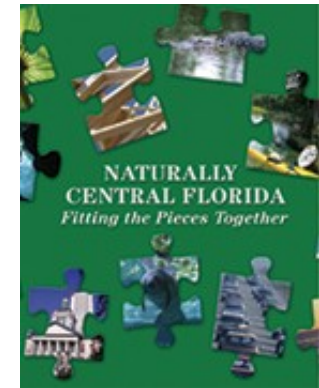
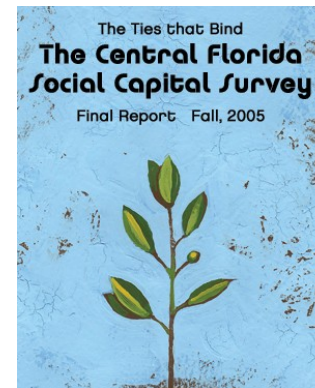
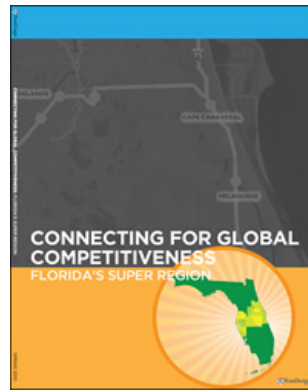
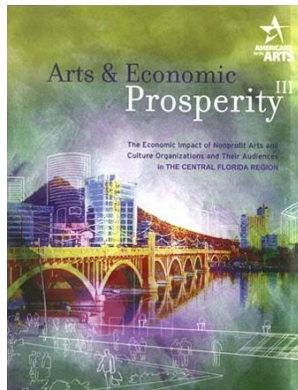
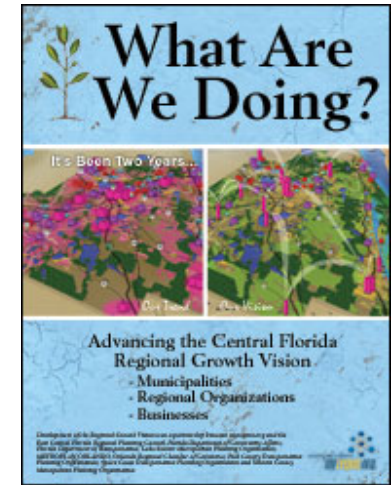
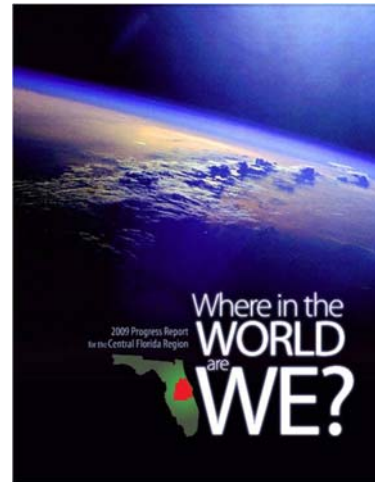
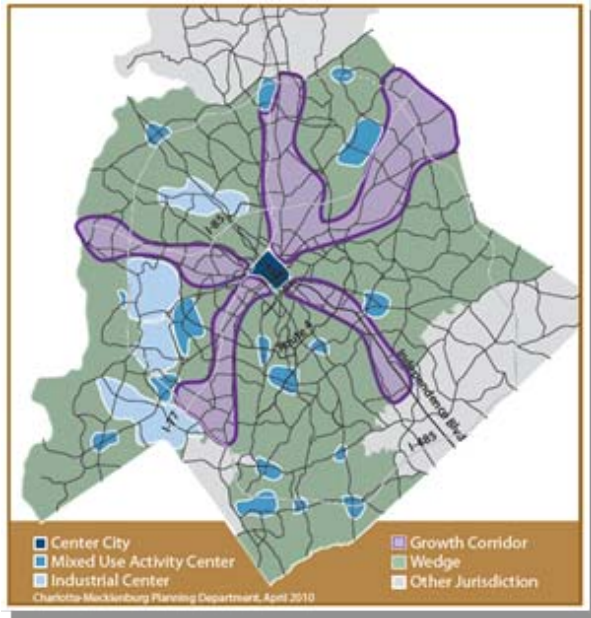
7. Regional Blueprint

	Relationship Building	Regional Scorecard	Public Engagement	Regional Capacity	Vision	Blueprint	Implementation
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Transportation			Engage public at key points of project	Develop training and other strategies to build capacity and capabilities	Vision statement and illustration for each issue area		
History and Culture			Develop and use on-going communication capabilities	Build capacity to integrate	Integrated composite		
Education							
Neighborhoods							
Housing							
Water							
Natural Environment							
Climate Change							

7: Regional Blueprint

- ***Goal: Craft a Regional Blueprint for Economic Prosperity***
- **Major Tasks**
 - **Create Regional Blueprint which integrates component parts of the supporting regional issue areas, including:**
 - Economic Development
 - Healthy and Livable Communities
 - Affordable and equitable housing
 - Water and Wastewater Infrastructure
 - Historical, Cultural and Ethnic Assets
 - Climate Change Adaptation
 - Education and Workforce Development
 - Environment
 - Transportation
 - Sustainable Growth and Development
 - Inclusive Regional Leadership
 - Other issues as defined
 - Fiscal Analysis of the Regional Blueprint for Economic Prosperity
 - **Identify implementation strategies, including potential funding sources**

Issue Oriented Elements



8. Implementation

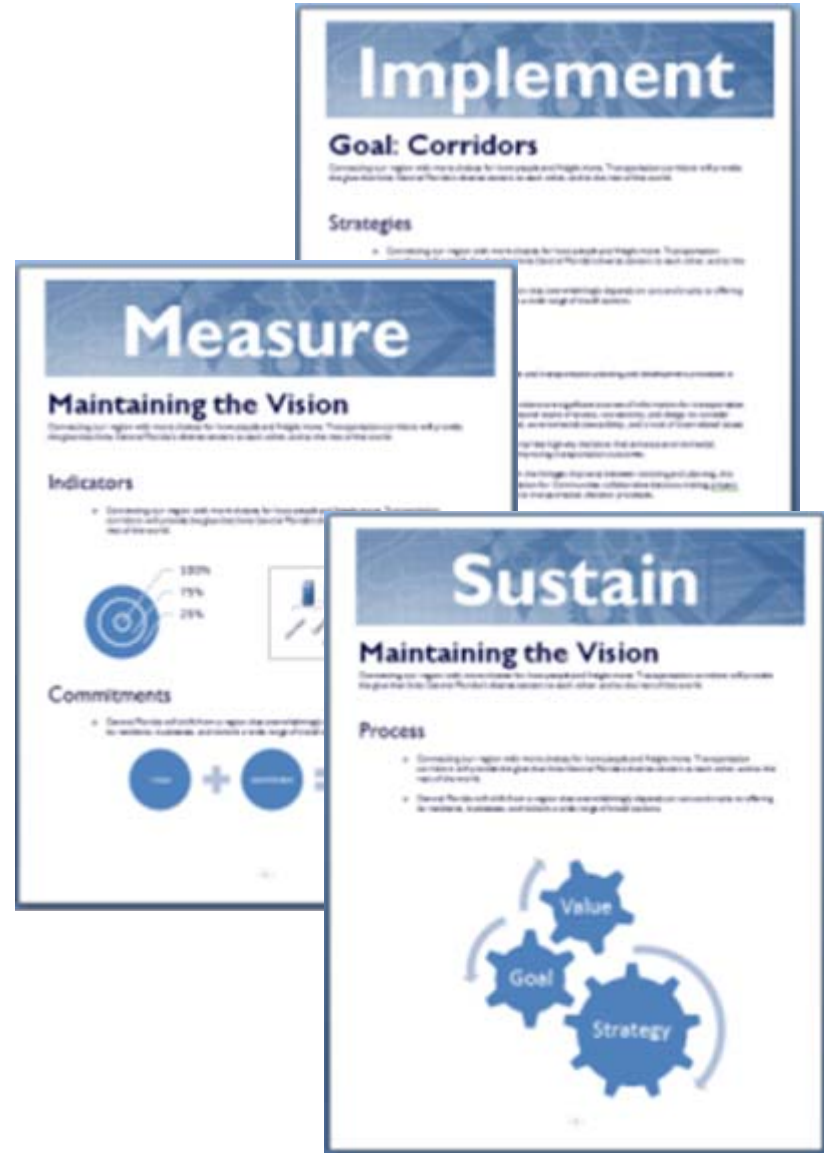
	Relationship Building	Regional Scorecard	Public Engagement	Regional Capacity	Vision	Blueprint	Implementation
Economic Development	<p>Identify partners for each issue area</p> <p>Work with partners throughout process</p>	<p>Identify goals then measures for each issue area</p> <p>Use measures to evaluate existing state and future scenarios</p>	<p>Develop engagement strategy with continuing focus on issue areas</p> <p>Engage public at key points of project</p> <p>Develop and use on-going communication capabilities</p>	<p>Assess current capacity, capabilities in each issue area</p> <p>Develop training and other strategies to build capacity and capabilities</p> <p>Build capacity to integrate</p>	<p>Build issues based scenarios and evaluate with Regional Scorecard</p> <p>Vision statement and illustration for each issue area</p> <p>Integrated composite</p>	<p>Create Blueprint Elements for each issue area</p> <p>Create regional composite</p>	<p>Leadership compact</p> <p>Incorporate into plans</p> <p>Implementation Matrix for each issue area</p> <p>Demonstration projects</p> <p>Tool Box</p>
Transportation							
History and Culture							
Education							
Neighborhoods							
Housing							
Water							
Natural Environment							
Climate Change							

8: Implementation

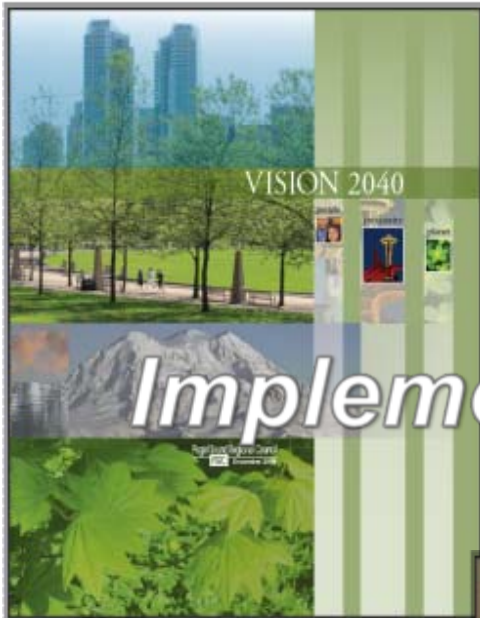
- ***Goal: Implementation of the Regional Blueprint throughout the region***
- **Major Tasks**
 - **Acceptance of Regional Vision and Blueprint by Partners and other regional stakeholders**
 - **Integrate the Blueprint into local, regional, and statewide plans**
 - **Conduct demonstration projects**
 - **Build regional “Tool Box”**
 - **Continue development of the Southeast Florida Regional Partnership**
 - **Monitor progress through Regional Scorecard**

Lessons Learned – Plan for Implementation

- Ensure that implementing agencies are on board
- Translate vision into specific objectives, actions
- Link vision into local government plans, policies
- Measure, evaluate, update
- Sustain momentum through partnerships



PSRC Vision 2040 Implementation Aspects



2011 Action Items

Action Definition	Action Initiative Area	Organization
1. Conduct comprehensive economic analysis of the region's economy, and use it to develop a Regional Economic Strategy for the 2011-2014 time period.	Regional Economic Strategy	Polk County Regional Council Prosperity Partnership
2. Support the creation of the Governor's Higher Education Task Force recommendations to create a more sustainable and accessible higher education system in Washington state.	Education	Governor's Higher Education Task Force Prosperity Partnership
3. Influence region throughout Washington to establish Cultural Assets Funds to increase access to the built, creative and cultural resources for all local residents.	Local Capital & Quality of Life	Local Capital Assets Partnership
4. Assess state licensing requirements for health care transfer of liability to ensure jobs in the region's economy.	Industry	Washington Business Partnership
5. Support efforts to ensure an effective, sustainable transportation system for the long term future of the region.	Transportation	Transportation Partnership
6. Support the creation of a residential infrastructure fund to increase state investment in addressing the high cost of housing, affordable, secure, and modern residential development.	Local Capital & Quality of Life	Regional Housing Strategy Working Group
7. Implement the recommendations of the Metropolitan Business Plan for Strong Efficiency to develop a building energy efficiency testing and financing center and innovation network.	Clean Technology	Metropolitan Business Plan Working Group Polk County Regional Council
8. Leverage the expertise of local business industry in the region's economy, to create opportunities to establish a new business incubator.	Business Development	Washington Business Partnership
9. Support the creation of a regional health equity center to address health disparities in our region's economy.	Local Capital & Quality of Life	Health Development Alliance of Greater South Metropolitan Region Washington Business Partnership
10. Encourage the creation of a new center for the Housing Innovation Program affordable housing model.	Local Capital & Quality of Life	Polk County Regional Council
11. Implement the Global Health Equity, Equity, and Inclusion, including developing public-private partnerships that support the growth of our region's global health assets and preparing for the 2012 global health summit that will take place in part of the 10th anniversary of the Seattle World Cup.	Local Capital & Quality of Life	Global Health Equity, Seattle
12. Conduct a second round review of the Performance that program, using data comparisons in our region's leading industry clusters as best practice in capital strategy.	Business & Small Business Development	Performance that Community Leadership Committee

For more information, visit the Prosperity Partnership at www.prosperitypartnership.org, visit Social and the Prosperity that is a public resource for information on regional economic development trends at www.prosperitypartnership.org/insight

Polk County Regional Council | 317 South Main Street, Suite 200, Seattle, Washington 98104-2000 | 206-465-2000 | 2011-2014 | January 2011



PUREST SOUND REGIONAL COMPETITIVENESS INDICATORS

INDUSTRY CLUSTERS

Prosperity Partnership

ECONOMIC PROFILE

CLUSTER INDUSTRY CHARACTERISTICS

Percentage of Total State Output/Population/Value Added

Cluster	Output	Population	Value Added
Manufacturing	10.2%	1.1%	10.2%
Information Technology	10.2%	1.1%	10.2%
Healthcare	10.2%	1.1%	10.2%
Professional Services	10.2%	1.1%	10.2%
Government	10.2%	1.1%	10.2%
Retail	10.2%	1.1%	10.2%
Food and Beverage	10.2%	1.1%	10.2%
Transportation	10.2%	1.1%	10.2%
Construction	10.2%	1.1%	10.2%
Energy	10.2%	1.1%	10.2%
Other	10.2%	1.1%	10.2%

How Shall We Grow?

Regional Growth Compact

To our fellow Central Floridians,

By working together we can dramatically impact our future.

We invite you to join us in a continuing journey to implement a shared vision to make Central Florida the best place in the world to live, learn, work, and play.

Over the past 18 months, we have had the privilege of participating in a historic "community conversation" to develop a shared 50-year vision for the seven-county Central Florida region – Brevard, Lake, Orange, Osceola, Polk, Seminole, and Volusia counties – and the 3.5 million people who live in these counties and their diverse cities and towns.

We look at the forces shaping our region and world, and we agree that Central Florida is uniquely positioned to be one of the most dynamic regions of the 21st century. We celebrate our rich story of imagination turned into action – and we believe that the people that produced Walt Disney World, the Kennedy Space Center, the University of Central Florida, the Daytona International Speedway and many other world renowned assets can reinvent this region yet again.

We celebrate the diversity of our people, our economy, and our communities as we look towards a shared future and address our common issues. From Orlando to Lakeland, Daytona to Kissimmee, Titusville to Winter Springs, Gainesville to Windermere, Central Florida is a single region with many faces.

We acknowledge our rich heritage, our distinctive places, and our precious environment – and we pledge to preserve the best of these resources for future generations.

We recognize that the State of Florida projects that Central Florida's population will more than double between 2005 and 2050, to more than 7 million residents.

We have choices about how, where, and in what form our region will grow. We can continue our current pattern of development, which will cause us to consume land at a rapid pace, encroach on critical environmental resources, lose the distinctiveness of our communities, and paralyze our residents and businesses in traffic.

Or, we can boldly choose a different approach: where we conserve our environment, strengthen our urban centers, and provide a variety of choices for how we live, work, travel, raise our families, and enjoy our free time.

We recognize that the decisions we make today about future growth will determine the competitiveness of our economy, the sustainability of our environment, and the

quality of life for future generations. The decisions about development made by individual communities can have impacts far beyond their borders. That's why a regional, collaborative approach is imperative.

We applaud the work of numerous public, private, and civic organizations, as well as the nearly 20,000 Central Floridians who have helped answer the question "How Shall We Grow?" We believe that the Central Florida Regional Growth Vision reflects what matters most as we raise our families, grow our businesses, and build our communities.

Today we present the Central Florida Regional Growth Vision. This Vision, and the accompanying Policy Framework and Action Plan, offers strategic direction for our future. This Vision also includes the following Regional Growth Compact – our declaration of inter-dependence:

We acknowledge that the Central Florida Regional Growth Vision is a community-generated guide for the future development of the region.

We agree to enhance existing or develop new practices to continue cooperation and consensus building at the regional level in support of the Central Florida Regional Growth Vision. These practices may include:

- Establish a forum for continued cooperation among regional elected officials.
- Work with the seven-county legislative delegation to establish regional legislative delegation meetings and priorities.
- Work with the legislature to advance regional priorities consistent with this Vision.

We agree to consider the following six regional growth principles when making future public, private, and civic investment decisions:

- Preserve open space, recreational areas, farmland, water resources, and regionally significant natural areas.
- Provide a variety of transportation choices.
- Foster distinct, attractive, and safe places to live.
- Encourage a diverse, globally competitive economy.
- Create a range of affordable housing opportunities and choices.
- Build communities with educational, health care, and cultural amenities.

We agree to coordinate regional action in the six areas by enhancing existing or developing new regional partnerships.

We acknowledge that comprehensive plans and other regional and local plans are the critical tools for translating this Vision into action. We agree to:

- Develop or update strategic regional policy plans, community vision, local government comprehensive plans, transportation plans, resource agency plans, and economic development plans to develop more specific goals, policies, and programs to manage long range growth and guide infrastructure investments consistent with this Vision.
- Consider this Vision and the six regional growth principles in future updates of these plans.
- Coordinate local and regional plans with those of neighboring and overlapping governmental entities, as well as key statewide plans.

We agree to work toward additional intergovernmental agreements when necessary to address opportunities for joint action or to resolve inconsistencies among statewide, regional, and local policies and plans.

We agree to promote understanding and support of this Vision by public, private, and civic leaders, as well as the community.

We agree to monitor progress toward this Vision and to develop a process for updating the Vision over time to respond to evolving regional needs.

Finally, we invite you – our family, friends, neighbors, colleagues, and ultimately our children and grandchildren, to join us as we work toward this shared regional vision.

The Central Florida Joint Policy Framework Committee

Nancy Valt
Representing the all seven-county legislative delegation
The Honorable Nancy Valt

Carolee C. Lankford
Representing the all seven-county legislative delegation
The Honorable Carolee C. Lankford

Scott R. Cachel
Representing the all seven-county legislative delegation
The Honorable Scott R. Cachel

Richard C. Kelly
Representing the all seven-county legislative delegation
The Honorable Richard C. Kelly

Ken Stipley
Representing the all seven-county legislative delegation
The Honorable Ken Stipley

Jack R. Myers
Representing the all seven-county legislative delegation
The Honorable Jack R. Myers

Carlton Hensley
Representing the all seven-county legislative delegation
The Honorable Carlton Hensley

Paul R. Brown, Jr.
Representing the all seven-county legislative delegation
The Honorable Paul R. Brown, Jr.

Thomas H. Eschenberg
Representing the Office of Brevard County
The Honorable Thomas H. Eschenberg

David Schuster
Representing the Office of Lake County
The Honorable David Schuster

Sam Henderson
Representing the Office of Orange County
The Honorable Sam Henderson

Gary Bush
Representing the Office of Osceola County
The Honorable Gary Bush

Debra Hart
Representing the Office of Polk County
The Honorable Debra Hart

Nancy Dole
Representing the Office of Seminole County
The Honorable Nancy Dole

John F. Bush
Representing the Office of Volusia County
The Honorable John F. Bush

Paula F. Bush
Representing the Office of Volusia County
The Honorable Paula F. Bush

August 10, 2007












South Florida
Regional Partnership

Indian River - St. Lucie - Martin
Palm Beach - Broward - Miami-Dade - Monroe

How Shall We Grow?

Implementation Toolbox

Summary of Strategies and Actions to Preserve Open Space and Enhance Recreational Areas

Strategy	Action Items	Priority	Lead	Time	In Progress	Best Practice
Continue to develop a Regional Greenprint to set priorities for acquiring natural areas and conservation lands	Create a regional Greenprint by using current criteria and data available from local, regional and statewide planning efforts. Develop a regional map, conduct gap analyses, and empirically identify natural areas, green corridors, and sensitive lands that provide significant opportunities for acquisition and conservation.					
	Use the Greenprint to educate stakeholders and policymakers about the importance of the Seven Natural Jewels and other ecologically, economically, and strategically valuable areas in Central Florida.					
	Apply the Greenprint throughout the region to set priorities and inform decisions for acquiring, managing, and providing access to conservation lands, recreational areas, and other open spaces.					
	Reflect Greenprint priorities in state, regional, and local comprehensive, transportation, and resource plans, to provide predictability and cohesiveness to long-term conservation and land management goals.					

 Local
  Regional
  State
  Joint
  In Progress
  See Best Practices
  Short-term
  Mid-term
  Long-term

Integration into Plans

- **Blueprint policy framework**
- **Integration of the vision into local, county, state and regional plans**

How Shall We Grow?
Creating a Shared Vision for Central Florida

How Can We Create and Implement Shared, Consistent Growth Policies?



Shared Vision: Six Guiding Principles

Regional Policies: Regional Congress, MPO Alliance, Regional Planning Councils, ...

County Policies: County Commissioners and Staffs

Local Policies: Mayors, City Commissioners and Staffs

Demonstration Projects

Market Analysis, Visualization
Culver City (SCAG)



COMMUNITY VISION PERSPECTIVE

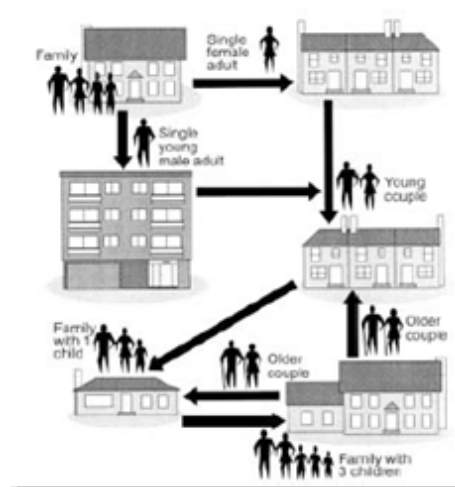
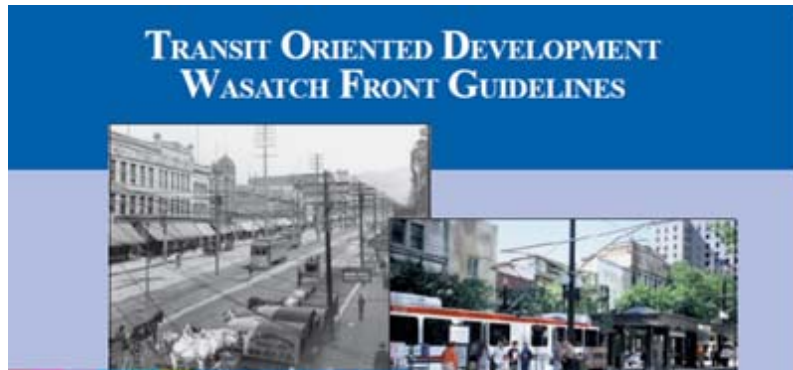


Conceptual Planning and Recommendations
Coachella Valley (SCAG)

Informational Poster
Long Beach Boulevard Corridor Study (SCAG)



Toolbox



Current Effort

- **Goal: Finalized work plan, Consortium Agreements**
- **Major tasks**
 - **Organizational Structure (March)**
 - **Recruit Grant Support Staff (April)**
 - **Finalize Work Plan (April-May)**
 - **Procure Consultants (June-)**
 - **Execute Consortium Agreements (May)**
 - **Initiate Early Stages of Activities (May)**
 - **Outreach to public housing authorities (March-April)**

Current Effort

Scoping Phase - Major tasks

