



# Southeast Florida Regional Partnership

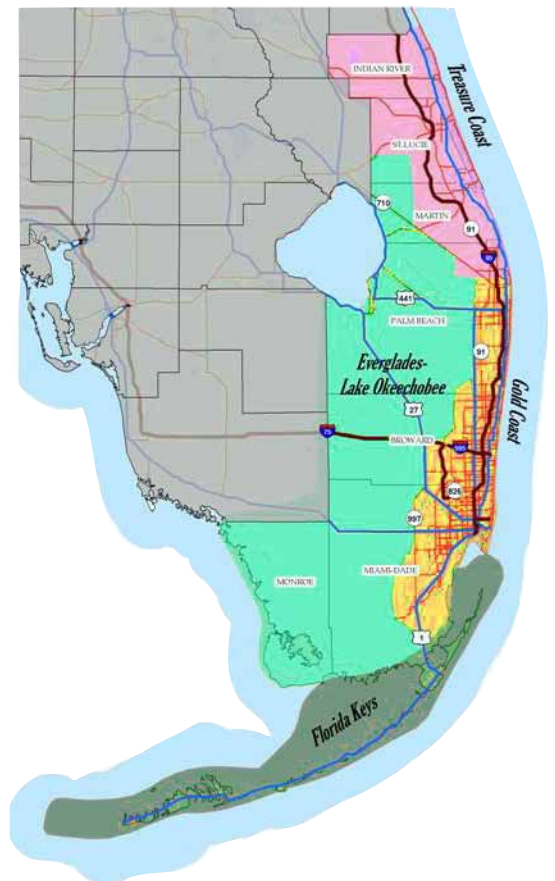
*Building Blocks for the Future of the Southeast Florida Region*

*The South Florida Regional Planning Council, Treasure Coast Regional Planning Council, and more than 200 public, private and nonprofit / civic organizations are collaborating to bring the seven counties of Monroe, Miami-Dade, Broward, Palm Beach, Martin, St. Lucie and Indian River together to develop a comprehensive and measurable regional strategy to enhance the economic vitality of our southeast Florida Region.*

*This collaboration invites public, private and civic leaders, regardless of agency and jurisdictional boundaries, to find our common opportunities and chart a course to a vibrant and economically sustainable Southeast Florida ... now and in the future.*

The Southeast Florida Regional Partnership (Partnership) is a voluntary, broad-based and growing partnership of more than 200 public, private, and civic stakeholders from the seven-county region of Monroe, Miami-Dade, Broward, Palm Beach, Martin, St. Lucie and Indian River counties. The Partnership is working collaboratively to leverage resources and coordinate strategic planning and investments to support enhanced economic prosperity and job creation; increased access to affordable housing; additional transportation choices; a cleaner environment; and more vibrant communities.

In October 2010 the South Florida Regional Planning Council, working in partnership with the Treasure Coast Regional Planning Council and Partnership members, secured a \$4.25 regional planning grant from the U.S. Department of Housing and Urban Development. Pursuant to this award, the Partnership has developed a work plan to create a long-term “Regional Vision and Blueprint for Economic Prosperity” (RVB) for the seven-county Southeast Florida region. The Partnership seeks to create and reach consensus around the Regional Vision and Blueprint, a comprehensive yet strategic regional plan that will focus on critical issues and opportunities facing the region. When completed, the RVB will highlight critical infrastructure projects and regional initiatives that will improve sustainability, and prioritize and focus future local, state and federal investment and policies. Through this process regional stakeholders will identify and reach agreement on key issues that we must work on together to create an economically prosperous region that is environmentally sustainable and offers an improved quality of life for existing and future generations.



Indian River  
St. Lucie  
Martin  
Palm Beach  
Broward  
Miami-Dade  
Monroe

## Principles for Economic Prosperity

The Southeast Florida Regional Partnership recognizes the value of working together to envision and reach agreement on a shared, achievable future that improves economic prosperity, respects the environment, and supports livable, unique communities. To further the development and implementation of a comprehensive Economic Prosperity Strategy, the Partnership has adopted seven initial principles to guide its work:

1. Provide more transportation choices
2. Promote affordable housing opportunities
3. Enhance economic competitiveness
4. Support existing communities
5. Coordinate policies and leverage investment
6. Value communities and neighborhoods
7. Enhance community resilience to the impacts of climate change

## Getting Involved: How to Actively Participate in the Partnership

The Partnership has created six initial Work Groups tasked with identifying regional opportunities and challenges, and recommending potential goals, objectives, and strategies in each of the areas listed below. Taken together, these strategies will form the basis for an overarching strategic plan aimed at achieving economic prosperity and opportunity for the region's residents. Additional work groups will be created as needed.

### Regional Vision and Blueprint for Economic Prosperity Work Groups

- *Education, Workforce & Economic Development*
- *Development Patterns (Housing, Transportation & Healthy Communities)*
- *Environment, Agriculture & Natural Resources*
- *Climate Resiliency*
- *Community Assets & Culture*
- *Inclusive Regional Leadership & Equity*

These Work Groups will serve as the initial structure for involving Partnership members and other regional stakeholders and the public in development of the RVB. The findings and recommendations of the Work Groups will form the basis of, and be integrated into, the RVB.

## Southeast Florida Regional Partnership “Regional Vision and Blueprint for Economic Development”

The Southeast Florida Regional Partnership will create and implement a Regional Vision and Blueprint for a vibrant and resilient economy; inclusive, sustainable, and fair communities; and environmental sustainability.

The Partnership will take the following steps to achieve and sustain its Regional Vision and Blueprint.

- Build long term collaborative partnerships
- Build and support the region’s leadership capacity
- Measure where the region is and where it will be if trends continue
- Identify a vision of the future with improved outcomes
- Engage communities in developing the RVB with an emphasis on fair and achievable outcomes
- Develop strategies to implement the RVB and measure progress towards achieving stated outcomes

### The Regional Vision and Blueprint will build on existing economic development efforts

#### Six Pillars

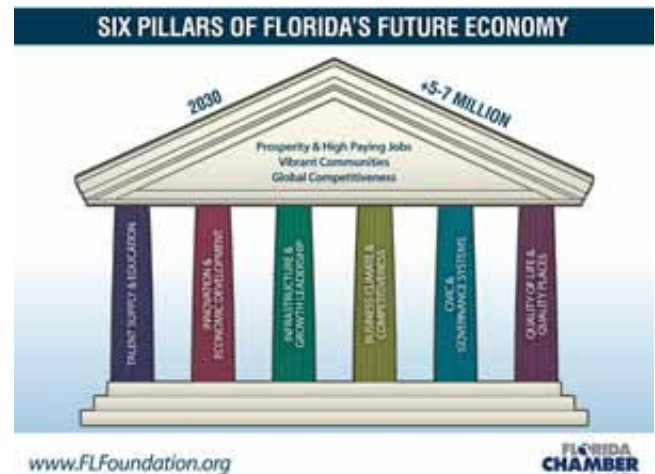
The Florida Chamber Foundation’s proposed strategic vision encompasses vibrant Florida communities enjoying prosperity and high paying jobs realized through competitive advantage in a global economy. The framework offered to accomplish such a task is known as the “Six Pillars.”

The Six Pillars identifies the critical factors determining Florida’s future:

*(1) Talent and Education, (2) Innovation and Economic Development, (3) Infrastructure and Growth Leadership, (4) Competitive Business Climate, (5) Civic and Government Systems and (6) Quality of Life*

This framework serves as an organizing force for strategic planning at local, regional and state levels. Its real power is in the efficiency of harnessing fragmented viewpoints into a common and consistent conversation. The resulting priorities may differ, but the parameters and focus of the discussion are identical.

The Six Pillars framework and the measurement power of The Florida Scorecard together serve the larger mission of developing a dynamic strategic plan for Florida targeting 2030. The path to such an ambitious destination involves garnering the input of the best and brightest minds throughout the state with the expertise and commitment aligned to one of the Six Pillars.



#### SIX PILLARS - ONE VISION

*“We must do a better job planning for the next five million Floridians than we did the last five million.”*

*Steve Halverson – Chairman, Florida Chamber of Commerce*

## FLORIDA EIGHT INITIATIVE

The goal of the Florida Eight initiative is to launch a region-based, state-connected strategy to drive job creation and business retention. One of the plan's expected achievements deals with supporting advances in the flexibility of resources to support target industry clusters, growing enterprises and threatened employers. The structure will be a flexible process to help all eight economic development regions:

- develop and improve data bases and data sharing,
- support and expand targeted industries,
- encourage regional growth and job creation
- help convene key team members, and
- help teams identify mutual and exclusive roles and responsibilities



The strategic plans must include some consideration of diversification in international markets and lead to improvement of business expansion and employment prospects for the workforce. The process will have broad latitude in seeking out and securing the right approaches, tools and resources to get the job accomplished.

## COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGIES

*Maintaining the status quo is no longer an option if the Region is to become economically competitive.*

The Treasure Coast and South Florida Regional Planning Councils, in partnership with their local government, business, nonprofit and community leadership, have historically developed Comprehensive Economic Development Strategies (CEDs) to help their respective parts of the Region achieve long-term economic sustainability and regional competitiveness. The net result of these planning processes is not only the preparation of regional economic development strategies, but also the creation of important regional collaborative mechanisms to engage the Region's leadership. The partners that have helped to create these strategic documents recognize that the Region's ultimate economic viability and quality of life are tied to the larger global economy.

The development of the Regional Vision and Blueprint provides the opportunity to integrate not only the CEDs, Six Pillars, and Florida Eight processes, but also myriad strategic planning and investment activities undertaken by the Southeast Florida Regional Partnership members, into a cohesive, integrated strategy to guide Southeast Florida's current and future efforts toward a more prosperous future.

### SOUTHEAST FLORIDA REGIONAL PARTNERSHIP

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