

AGENDA

**COORDINATING COUNCIL OF BROWARD
QUALITY OF LIFE COMMITTEE**

**May 14, 2001
8:00 a.m. to 10:00 a.m.
Memorial Regional Hospital
3501 Johnson Street
Parlors A & B
Hollywood, Florida**

- 1. Call to Order**
- 2. Review of Council Activities**
- 3. Report from Transportation Subcommittee**
- 4. Develop agenda for next meeting(s) to engage invited Stakeholders**
- 5. Other Related Issues**

NOTE

**Please provide at least one copy of any handouts you bring to
the Committee in large print (18 point preferred)**

MINUTES

COMMITTEE/WORK GROUP/TASK FORCE: CCB Quality of Life Committee

PLACE OF MEETING: Memorial Regional Hospital

DATE OF MEETING: April 30, 2000

TIME OF MEETING: 8:00 am

MEMBERS ATTENDING: Attendance Form Attached

STAFF ATTENDING: none

SUMMARY OF TOPICS DISCUSSED/ACTIONS:

John Benz called the meeting to order in Chairman Mike De Lucca's absence.

John asked for a member of the QOL committee to report on the most recent Steering Committee meeting. Jerry Majzlin and Dick Ogburn jointly explained that Steering Committee meetings will be monthly as long as the agenda supports it. The Steering Committee acknowledged that the QOL Committee is an important cog in The CCB wheel.

Hal Wiggin stated that much of the QOL Committee's time has been spent on support activities at the expense of analysis. Hal reminded us that the QOL Committee has two functions:

1. Benchmarks
2. Analysis of new priorities

Dick Ogburn pointed out that the QOL Committee could be a conduit in terms of filtering priorities from stakeholders groups, an evolution that will require discussion.

Nancy Weintraub reported that the School Board is sponsoring a new initiative involving study circles. Focus groups become part of study circles. Currently, names of those interested in participating are being taken. Training will be scheduled for June. Actual study groups will begin working in August or early Fall. Information coming out of this will be helpful for QOL since it will present real issues from the perspective of the community. John Benz pointed out that there should be two-way communication of information, meaning that the study groups may benefit from the information the QOL has already compiled. Nancy added that the study groups will be very extensive, encompassing diversity, race relations, community police, etc. The BSO, the Multicultural Advisory Board, Catholic Charities, and The CCB, represented by Skip, will be among the participants.

Initiating discussion of the Benchmarks, John Benz stated that there is a conflict or contradiction when there is a representative for one Benchmark section but no representative for another section or when there is a representative without a corresponding section. For example, "safety" is the number one factor people in the County identify with Quality of Life. Yet, "safety" has not been identified as a priority by the QOL Committee. A compensating factor is the involvement with the QOL Committee by Sheriff Jenne's staff.

John also stated that if the formal Tier One Committees are eliminated, it will be necessary to bolster the QOL Committee in terms of the formal setting of priorities. John said that it is more difficult to implement Tier One's although they have done a great job.

A committee member mentioned that the Transportation subcommittee has not indicated the status of their activities in quite some time. In response, John said that at the next QOL meeting, the Transportation subcommittee should present a report.

John said that after five years, it is not apparent that everyone knows about the QOL Committee. Is there a Czar of transportation? Not really. There are five to six key people integral to transportation. There is also no one Economic Czar.

Steve Sampier pointed out that most of the sections of the Benchmarks have a stakeholder but there is no area of the Benchmarks that really covers transportation. This makes it difficult to keep transportation stakeholders engaged in the QOL. Steve relayed that John Ramos has expressed interest in revising some of the questions. John Benz reflected that if transportation is a number one priority, then why is there no Benchmark section covering transportation? John Benz recommended that John Ramos be asked to make a presentation on transportation. If another transportation stakeholder is needed, then CEOs need to commit to find that person. Dick stated that access to transportation is a critical issue.

Dick Ogburn posed the question: How do we raise relevance of an issue to those who make decisions in the community? There does not necessarily need to be a corresponding chapter in the report to make this happen. What is needed is to capture something relevant that would enable us to track progress.

John Benz said it is a matter of energy. How do we improve questions and Benchmarks? What Benchmarks are most meaningful?

Dick reiterated the need to move beyond the mechanism of the product and spend more time on discussion of the issues, focusing on which indicators tell us that we have a problem and which tell us that we're on the right course.

Jerry Majzlin recommended that position papers of key issues be developed to present to The CCB for ultimate presentation to the County. John Benz agreed that a position paper or at least a paragraph would be helpful to state the issue. This would help to identify who are the ultimate stakeholders for each issue. For example, when the press calls, there needs to be one contact person. The context should be expressed in 30 words or less and serve as an impetus for action. Dick said that adding numbers to the list of indicators that show the direction of progress will be important.

Identification of the ultimate stakeholder/contact person for each indicator was discussed and indicated in the following table. Two indicators were added to the list: 4.3.1 Infant Mortality; and 1.11.2 Elders with Self-Care Limitations. (Please note that it was decided that it was no longer necessary to have one top indicator for each section so the bolding has been removed.)

Indicator	Key Contact Person
1.1.1 Broward County as a place to live	Chair or Executive Director of The CCB
1.3.1 People in poverty	Chair or Executive Director of The CCB
1.10.1 Homeless people	Steve Wirthman of the Homeless Partnership
1.11.2 Elders with self-care limitations	Edith Lederberg, Area Agency on Aging
1.12.4 Physical disabilities	<i>Need to look into</i>
1.13.1 People who are satisfied with their community	Chair or Executive Director of The CCB
1.14.1 Affordability of Housing	Ray Lubomski of Broward Community Development
1.15.2 Commuting Time	Bruce Wilson of MPO
1.15.3 Public satisfaction with roads	Bruce Wilson of MPO
1.15.4(b) Use of Mass Transit	Bob Roth
1.16 Racial Harmony	Mary Macomber of Multicultural Advisory Board
1.17 Cultural Harmony	Mary Macomber of Multicultural Advisory Board
1.18 Religious Harmony	Mary Macomber of Multicultural Advisory Board
1.22.1 Number of Immigrants	<i>Steve Sampier will check with Ellen Rodriguez – Refugee Task</i>

	<i>Force</i>
1.23.1 Recreational land and water	Bob Harbin of Department of Parks & Recreation
2.1.1 Crime rate	Sheriff's office
2.6.1 Juvenile delinquency	Rosie White, Circuit Manager, DJJ
2.9.1 Domestic violence	Judie Banks, Coconut Creek Police Department
3.2.1 Readiness for kindergarten	Loretta Duval, Exec. Dir. School Readiness Coalition
3.3.1 FCAT writing assessment	Barbara Walker, The School Board of Broward County
3.3.3*(a & b) FCAT reading and mathematics scores	Barbara Walker, The School Board of Broward County
3.4.1 High school dropout rate	Barbara Walker, The School Board of Broward County
3.4.2 High school graduate rate	Barbara Walker, The School Board of Broward County
3.16.2 Flow of dollars to classrooms	Barbara Walker, The School Board of Broward County
3.17.2 Average class size	Barbara Walker, The School Board of Broward County
3.19.2 Average daily attendance	Barbara Walker, The School Board of Broward County
4.3.1 Infant mortality	John Werner, Broward Regional Health Planning Council
4.6.1(f) Adult health – TOTAL – all incomes	John Werner, Broward Regional Health Planning Council
4.7.1 Uninsured	John Werner, Broward Regional Health Planning Council
4.9.2* Major causes of death	John Werner, Broward Regional Health Planning Council
4.10.1(b) Primary communicable diseases - AIDS	John Werner, Broward Regional Health Planning Council
4.14.2 Obesity	John Werner, Broward Regional Health Planning Council
4.16.1 Smoking	John Werner, Broward Regional Health Planning Council
5.1.1 Net annual job growth rate	Jerry Majzlin, Broward Alliance
5.2.1(a) Unemployment rate	Jerry Majzlin, Broward Alliance
5.5.1(a)* Per capita personal income	Jerry Majzlin, Broward Alliance
5.11.1 Tourist arrivals and expenditures	<i>Jerry Majzlin will identify rep from Tourist Council</i>
5.13.1 Business starts	Jerry Majzlin, Broward Alliance
5.16.1 Housing starts	Jerry Majzlin, Broward Alliance
6.1.1* State of air quality	<i>George Riley will identify person</i>
6.3.3 Quality of marine bathing water from a bacteriological standpoint	<i>George Riley will identify person</i>
6.9.1 Energy consumption	<i>George Riley will identify person</i>
6.10.1 Waste production	<i>George Riley will identify person</i>
7.1.1* Public trust in government	Chair or Executive Director of The CCB
7.2.1 Public satisfaction with government services	Chair or Executive Director of The CCB
7.9.3(a & b) Overall voter turnout in presidential & non-presidential election years	Bob Cantrell & Miriam Oliphant, Division of Elections

John Benz asked Dick to address the fourth agenda item, i.e., Discussion of the Potential costs relating to **The Broward Benchmarks** Database Design. Dick reported that he is continuing to work with Skip to talk with the County and with Dr. Ferrero of Nova Southeastern University. Variations of scope are still being looked at in terms of which options can be afforded. John asked how this ties in with ACT. Dick answered that there is not an obvious connection. While a potential for connection would be to install Benchmarks in the ACT database, this would be cumbersome. The ACT is not designed to add a large number of indicators. It has standard universal indicators built in to be used around the country. However, there seems not to be much of an overlap between CCB indicators and the standard universal indicators "canned" in the program. Dick committed to have more information at the next QOL meeting.

The meeting adjourned at 9:35 a.m.

DATE/TIME/PLACE OF NEXT TWO MEETINGS:

May 14, 2001
8:00am
Memorial Regional Hospital
Parlors A & B
3501 Johnson Street
Hollywood, FL

June 4, 2001
8:00am
Memorial Regional Hospital
Parlors A & B
3501 Johnson Street
Hollywood, FL

PERSON RECORDING MINUTES WITH PHONE NUMBER:

Gloria Putiak
(954) 985-4416

The Coordinating Council of Broward
Quality of Life Committee Meeting
May 14, 2001

	First Name	Last Name	Company	Phone #	e-mail address
	Mike	Albertson	North Broward Hospital District	954-468-5269	malbertson@nbhd.org
	John A.	Benz	Memorial Healthcare System	954-985-3451	jbenz@mhs-net.com
	Margarita	Castellon	BellSouth Business	954-351-3972	margarita_castellon@bbs.bellsouth.com
	Rebecca	Cavanaugh	Florida Department of Labor and Employment Security	561-737-8875, ext 112	rebecca-cavanaugh@jb.fdles.state.fl.us
	Valarie	Cruz Castro		954435-7900	valarie2469@yahoo.com
	Robert	Daniels	South Florida Regional Planning Council	954-985-4416	bobd@sfrpc.com
	Michael	DeLucca	Broward County Human Services Department	954-357-6385	mdelucca@broward.org
	Stephen	Ferrante	Broward County Elderly & Veterans Services	954-537-2936	sferrante@broward.org
	Kathie	Frakes	North Broward Hospital District	954-459-2046	kfrakes@nbhd.org
	Robert	Goodman	Center for Independent Living of Broward	954-981-1978	rgoodlobby@aol.com
	Adrienne	Hayes	Broward County	954-357-7361	ahayes@broward.org
	George	Jeandheur	School Board of Broward County	954-712-1547	jeandheur@hotmail.com
	Skip	Johnston	The Coordinating Council of Broward	954-467-1105, 11	theccbsj@bellsouth.net
	Susan	Kimberlin	Florida Department of Children & Families	954-467-4373	sue_kimberlin@dcf.state.fl.us
	David	Kout	Department of Juvenile Justice		david,kout@djj.state.fl.us
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	Jerome	Majzlin	Broward Alliance	954 524-3113	jmajzlin@browardalliance.org
	Arlene	McLaren-Walters	Memorial Health Care System	954-987-2020 *5843	awalters@mhs-net.com
	Kathryn R.	O'Day	Children's Home Society of Florida	954-763-6573	kpchs@aol.com
	Richard	Ogburn	South Florida Regional Planning Council	954-985-4416	rogburn@sfrpc.com
	Renee	Pravda	The Coordinating Council of Broward	954-467-1104 *12	theccbrp@bellsouth.net
	Gloria	Putiak	South Florida Regional Planning	954-985-4416	gloriap@sfrpc.com

	First Name	Last Name	Company	Phone #	e-mail address
			Council		
	Kevin	Putz	FAU	954 288-7609	kputz@fau.edu
	George	Riley	Broward County Environmental Monitoring Division	954-519-1241	griley@broward.org
	Janet R.	Riley	Florida Legal Services	954-524-3497	janetriley@sprintmail.com
	Robert	Ritz	Department of Children and Families	954-467-4298	
	David L.	Roach	Broward County Health Department	954-467-4811	david_roach@doh.state.fl.us
	Lisa	Rogers	Legal Aid Services of Broward County	954-765-8957, 257	lrogers@legalaid.org
	Steven R.	Sampier	Memorial Healthcare System	954-987-2020, EXT 5449	ssampier@mhs-net.com
	Vera	Sharitt	Broward County Health Department	954-467-4864	vera_sharitt@doh.state.fl.us
	Thomas	Smith	Broward County Sheriff's Office	954-321-4670	tom_smith@sheriff.org
	Patricia A.	Stauffer	Elderly Interest Fund, Inc.	954-735-9019	
	Barbara	Walker	The School Board of Broward County	954-712-1547	walker_b1@firn.edu
	Jim	Walker	Florida Department of Children & Families	954-467-4281	jim_walker@dcf.state.fl.us
	Nancy	Weintraub	Broward County Public Schools	954-432-1974	nanweintr@aol.com
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