

AGENDA

COORDINATING COUNCIL OF BROWARD QUALITY OF LIFE COMMITTEE

October 22, 2001
8:00 a.m. to 10:00 a.m.
Memorial Hospital
Parlors A & B
3501 Johnson Street
Hollywood, Florida

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1. Call to Order
 2. Review of Council Activities
 3. Review of Steering Committee Action Plan Deliverables
 - The *Broward Benchmarks* Report - Qualitative & Quantitative
 - Executive Summary 2001 -2002
 - Action Plans for Tier I Committees
 - Web Based Conversion
 4. Environment Subcommittee Report – George Riley
 5. Neighborhood Projects Subcommittee Report – Steve Sampier
 6. Other Related Issues

Subcommittee Reports

Scheduled Date	Subcommittee/Report By	Completed Reports	Date Completed
10/22/01	Environment – George Riley	Health Care Access – John Werner	
10/22/01	Neighborhood Projects – Steve Sampier	Media – Robert Goodman	8/27/01
11/5/01	Elderly – Reneé Pravda	Mobility / Transportation – John Ramos	9/10/01
		Education – Jerry Majzlin	10/8/01
		Children – Hal Wiggin	10/8/01
		Jobs, Better Pay and Benefits – Ellyn Drotzer	10/8/01

NOTE

Please provide at least one copy of any handouts you bring to the Committee in large print (18 point preferred)

MINUTES

<u>COMMITTEE/WORK GROUP/TASK FORCE:</u>	CCB Quality of Life Committee
<u>PLACE OF MEETING:</u>	Memorial Regional Hospital
<u>DATE OF MEETING:</u>	October 8, 2001
<u>TIME OF MEETING:</u>	8:00 am
<u>MEMBERS ATTENDING:</u>	Attendance Form Attached
<u>STAFF ATTENDING:</u>	Skip Johnston, Reneé Pravda

SUMMARY OF TOPICS DISCUSSED/ACTIONS:

Chairman Mike De Lucca called the meeting to order.

A motion was made by John Benz to approve the minutes of September 10, 2001. The motion was seconded by Steve Sampier. The minutes were approved with the recommended changes unanimously by acclamation.

Skip Johnston provided an overview of Council activities. He said that the Council at its last meeting called for a task force that would include members from the business community as well as CCB member agencies. The purpose of the task force will be to assist in the County's response to the September 11 attacks. He referenced his Action Memorandum of October 5, 2001, which suspends all planning activity and calls for the creation of action steps. He said that this does not mean that the Quality of Life and other committees will not continue to meet and do their work, but rather that the CCB will cease spending money on planning projects until further notice. He said the question is, what can the CCB do and what should it do?

This report was followed by a brief discussion. Steve Sampier said that one thing that can be done right away is to start a food drive. After further discussion John Benz suggested that the Committee stay with the agenda, but that Committee members begin thinking about three actions their individual agencies can take to assist in the effort.

Chairman Mike De Lucca asked for the subcommittee reports.

Jerry Mazjlin provided a report on Jobs, Better Pay and Benefits. He referenced his written status report, "Better Jobs, Better Pay, Better Compensation Stakeholders' Workgroup Consolidate Outline". He provided a brief history of the group's activities in the past year and a half. He said the group feels that between the efforts of the Broward Alliance, Workforce 1 and Broward Community College the issues in the report are being addressed. He added that new issues need to be added as a result of the events of September 11. He suggested that legislative initiatives should include:

- First Jobs/First Pay
- Better Jobs/Better Pay
- Higher Skills

John Benz asked about indicators for the issues included in the report. Ellyn Drotzer replied that BETA is working on ways to measure success.

Hal Wiggin reported on the Children's work group. He referred to his handout on the issue of improving the quality of life of Broward's children. He said this is a reformatted matrix that includes more strategies and accountability as well as the standard information included in *The Broward Benchmarks* report.

Skip Johnston said there are many ways that the CCB can help children. He said that collocation with Children's Services can assist in that effort. He assured Committee members that the CCB's relocation with Children's Services will not result in favoritism towards the issue of children, but will help the agency to do a better job.

Ellyn Drotzer provided the report on the Education Committee. She referenced the Education Stakeholders' Action Plan. She said this is a work in progress and represents the work group's activities over the past year and a half. Hal Wiggin noted that there is some duplication in this report and the Children's report.

Skip Johnston thanked everyone for their good work.

Chairman Mike De Lucca advised the Committee that this is the last chance to address the survey questions. Nancy Weintraub pointed out that on question number 50 Muslim has not been included. Steve Sampier noted a discrepancy related to volunteerism in the community. Both said they will email specific comments to Renee Pravda.

Renee Pravda asked that everyone email her their agency plans.

Cheryl Wilson requested that the Elderly work group report be moved to November 5, 2001. She said that the work group will have completed its work by that time. Steve Sampier asked that the Neighborhood Projects report be moved to October 22, 2001.

John Ramos distributed the announcement for the "One Community – One Voice" conference that will be held on November 1, 2001.

Nancy Weintraub announced an open program called "E Pluribus Unum" that will be held on November 15, 2001. She also announced that the Study Circle Training will be held on Saturday November 13, 2001 at 8:30 at Memorial Hospital. She explained the purpose of the study circles and invited anyone who is interested in organizing a study circle to call or email her. Hal Wiggin asked if the School Board is doing anything to make all groups, including the Muslim community feel welcome. Nancy replied that the School Board has been very active in this regard and provided some examples of things that have been done.

Chairman Mike De Lucca asked John Benz to brief the Committee on the agenda for the upcoming retreat. John said the retreat will deal with three questions regarding the strategic planning efforts of the Council.

1. Is the CCB worthwhile?
2. What work has it done?
3. What are the success stories?

He said the big question is whether the committee work plans are included in the budget. We should ask if the project or action would have taken place without the CCB. He used the Broward Information Network as an example.

John Benz then moved to a discussion of the action plan that needs to be developed as a result of last Friday's CCB meeting. He said the question here is what we are doing as a result of the events of September 11, 2001. He noted that Miami-Dade County is reviewing the Hurricane Andrew Post Disaster Plan for ways to adapt it to the current situation.

He said that one of the things Miami-Dade did was to expedite its various agencies construction plans in order to prevent the loss of jobs. He reminded the Committee that the highest correlation in our surveys and stakeholder groups was between safety and quality of life.

He said this project for CCB action includes building a "billboard" and each agency's initiative(s) will be placed on the billboard. He asked for input from Committee members.

Jerry Mazjlin said the Broward Alliance has created an ad hoc committee to address the issue of loss of jobs.

Tom Smith said the Sheriff's Office has many strategic efforts. Not the least among these is improved cooperation among law enforcement related agencies. Also the BSO immediately began recruiting.

Dick Ogburn said the federal government has committed to hiring more U.S. Marshals for use as air marshals. He asked if we have training facilities in the area to accommodate that.

Steve Sampier said that there is health care money available for training. He said the recruitment effort has now gone to a year-round effort.

Hal Wiggling noted that there is new money for the Children's Services Council and that how that money is used should be a priority.

Dick Ogburn said that the federal government has allocated \$3 billion to extend unemployment compensation. In Florida we have 75% of the work force that doesn't have any unemployment compensation at all. He advised the Committee of the South Florida Regional Planning Council discussion that was occurring simultaneously with this meeting. He said we need to take advantage of the upcoming special legislative session.

John Benz said our number one assignment is to identify where the federal money is and how we can access it and make use of it. Number two is to identify who has available scholarship money.

Jerry Mazjlin and Ellyn Drotzer said that Workforce 1 is publicizing its short-term compensation program to provide incentives for keeping people on the payroll. Ellyn said the agency has many initiatives and will provide a plan for inclusion on the billboard.

Skip asked that all emails be sent to Renee.

There was a brief discussion of the potential side effects of this crisis, i.e., increased levels of child abuse and elder abuse.

Stephen Ferrante said the Elderly and Veterans Services Division is preparing its social workers to deal with the issues that veterans and seniors will face. Also they are looking at ways to deal with the potential loss of Medicaid funds.

Sue Kimberlin said the Department of Children and Families is preparing for increased workloads

Melissa Martin said the United Way is concentrating on cooperative funding. She said the United Way join with other FEMA agencies in a collective call to Congressman Clay Shaw to stress the need to early release of money. The United Way is also polling the other agencies to determine where funds are.

John Ramos said that Broward County MPO is looking at the need for funds to allow for free bus passes and other incentives for mass transit use.

Below is a synopsis of the immediate, short-term actions that can be taken by the CCB and its member agencies and the person(s) who will take the lead.

1. FOOD DRIVE – Steve Sampier
2. HEALTHY KIDS – Mike De Lucca
3. BIN – ELIGIBILITY – Henry Templeton
4. GRANT WORKSHOP – John Benz & Skip Johnston
5. ENCOURAGE AGENCIES TO ACCELERATE THEIR CONSTRUCTION PLANS
- Individuals
6. OUTREACH EDUCATION – DIVERSITY – Mary Macomber & Nancy Weintraub
7. INFORM THE LEGISLATURE OF OUR NEEDS – John Benz & Skip Johnston
8. GET THE 211 HEALTH INFORMATION LINE IN SERVICE – John Benz
9. HELP NUMBERS LIST – Susan at First Call for Help
10. COMMUNICATION PROCESS – Nancy Weintraub

Dick Ogburn pointed out that this may be the time for the CCB to have a more explicit presence in the community. This type of effort could take place under the heading of CCB activity as opposed to that of the individual agencies.

Skip Johnston said we need to send this information to the CCB members and then take it to the Task Force and find out what business planning is going on.

There was a brief discussion regarding coordination of efforts and the meeting was adjourned at 10:00 a.m.

DATE/TIME/PLACE OF NEXT TWO MEETINGS:

October 15, 2001
8:00am
South Florida Regional
Planning Council
Conference Room
3440 Hollywood Boulevard,
Suite 140
Hollywood, FL

October 22, 2001
8:00am
Memorial Regional Hospital
Parlors A & B
3501 Johnson Street
Hollywood, FL

PERSON RECORDING MINUTES WITH PHONE NUMBER:

Robert Daniels
(954) 985-4416

**The Coordinating Council of Broward
Quality of Life Committee Meeting**

October 8, 2001

	First Name	Last Name	Company	Phone #	e-mail address
	Liza	Avinami	Memorial Healthcare System	954-987-2020 EXT 5202	lavinami@mhs.net.com
	John A.	Benz	Memorial Healthcare System	954-985-3451	jbenz@mhs-net.com
	Margarita	Castellon	BellSouth Business	954-351-3972	margarita_castellon@bbs.bellsouth.com
	Robert	Daniels	South Florida Regional Planning Council	954-985-4416	bobd@sfrpc.com
	Michael	DeLucca	Broward County Human Services Department	954-561-9681	mdelucca@brhpc.org
	Ellyn	Drotzer	Broward Employment and Training Administration		edrotzer@broward-workforce.org
	Stephen	Ferrante	Broward County Elderly & Veterans Services	954-537-2936	sferrante@broward.org
	Michelle	Foris-Marsh	North Broward Hospital District	954-459-2045	mforis@nbhd.org
	Skip	Johnston	The Coordinating Council of Broward	954-377-1656 EXT 3	skipjohns@theccb.org
	Susan	Kimberlin	Florida Department of Children & Families	954-467-4373	sue_kimberlin@dcf.state.fl.us
	Juliette E.	Love	Broward County Grants Management	954-357-7854	jlove@broward.org
	Sonia	Manning	Broward County MPO	954-357-6732	smanning@broward.org
	Jerome	Majzlin	Broward Alliance	954-627-0126	jmajzlin@browardalliance.org
	Melissa	Martin	United Way	954-462-4850 EXT 141	mmartin@unitedway.broward.org
	Richard	Ogburn	South Florida Regional Planning Council	954-985-4416	rogburn@sfrpc.com
	Renee	Pravda	The Coordinating Council of Broward	954-377-1656 EXT 1	reneepra@theccb.org
	John A.	Ramos	Broward County	954-357-6657	jramos@broward.org
	Michele	Rosiere	Broward Community College	954-761-7481	mrosiere@broward.cc.fl.us
	Steven R.	Sampier	Memorial Healthcare System	954-987-2020, EXT 5449	ssampier@mhs-net.com
	Vera	Sharitt	Broward County Health	954-467-4864	vera_sharitt@doh.stat

	First Name	Last Name	Company	Phone #	e-mail address
			Department		e.fl.us
	Thomas	Smith	Broward County Sheriff's Office	954-321-4670	tom_smith@sheriff.org
	Henry	Templeton	Broward County Human Services	954-357-6385	htempleton@broward.org
	Barbara	Walker	School Board of Broward County	954-712-1547	Walker_Barbara@bcpsgw.broward.k12.fl.us
	Nancy	Weintraub		954-432-1974	nanweintr@aol.com
	John H.	Werner	Broward Regional Health Planning Council, Inc.	954-561-9681	jwerner@brhpc.org
	Hal	Wiggin	Broward County Governmental Center	954-357-7882	hwiggin@broward.org
	Cheryl	Wilson	Senior Connection	954-714-8664	wilsonc@elderaffairs.org