

**ACTION PLANNING II: STEPS**

**Action Item: POLICY MAKER SUPPORT/INVOLVEMENT**

Create detailed action steps for your Action Items. Make sure action steps adhere to a **logical sequence** (i.e. what needs to be done first, second, third, etc.). Provide details about what will be done, how and by whom. Put in preferred target dates for completion of each step.

**STEPS**

<b>What should be done?</b>	<b>How?</b>	<b>By Whom?</b>	<b>Target Date</b>
1 Workshops for the community	Education packets Fresh material tie in with Citrus Canker issue	Community Forestry Coordinator/County or Municipality	January 1, 2002
	AV presentation at Chamber of Commerce, Leadership Broward	Trained volunteers	April, Arbor Day Kickoff
	Civic and Homeowners Associations Youth-YMCA's, Scouts, Boys and Girls Clubs, Schools-Youth and Multi-generational		
	Get media support for Workshops		
	Giveaways at workshops-trees, tools, etc. Discount coupons at Garden Centers and Hardware	Community Forestry Coordinator	Arbor Day, 2002
	Community Information Hotline	Community Forestry Coordinator	Arbor Day, 2002

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2 Awards for Homeowners for achieving goals	Self nominate Homeowners Association nominates Developer nominates	Community Forestry Coordinator	December, 2002
3 Workshops for elected officials	Education Packets-brief, concise, complete	County-DPEP Department of Forestry County writes template, city personalizes information	January, 2002
	Audio Visual presentation at city council meetings	County or city staff	Arbor Day, 2002 and ongoing
	League of Cities- state conference, speaker and booth	City officials	Arbor Day and ongoing
	Liaison with legislature	County/city staff with Chair of Broward Delegation	Arbor Day and ongoing
4 Policy makers accountability	Legislature to appoint "experts" to boards	Professional organizations lobby Service clubs Civic clubs	ASAP
	Get public to contact officials to show support	Sierra Club League of Women Voters Homeowners Associations Audubon Clubs Individuals	May, 2002
	Get bad press for bad decisions	Letters to editor (all groups above)	ASAP
	Compile legislature voting records re: environmental issues	League of Women Voters Sierra Club Audubon Club	Start now
5 Financial and other incentives	Nursery growers donate trees (good quality) i.e. Arbor Day	Cities, professional groups	Arbor Day
	Grants	Partnerships i.e. City/NPO	ASAP/ look now
	Good public relations for those participating	County forestry coordinator through marketing information from cities City news (local) Water bills	ASAP
	Regulatory or priority incentives	County or City	June, 2002