

BBRRCT Chart: Goals and Objectives

hands-on education

not on elected officials'

there is little awareness of the Bay by most

■ lack of public support of

agency work

accesslack of public knowledge (best

practices)

radar

people
lack of interest

*Target Audiences: • Elected officials and agency representatives **GOAL:** • Direct users of the Bay (boaters...) Tourists / tourist industry Readily Accessible & Appreciated (2/2) General population (emphasis on minorities) • *Teachers / educators / students* SUBGROUP: SUBGROUP: Education & Awareness **Public Access OBJECTIVE 1:** Create awareness/understanding/support/appreciation of 5 target audiences* **ISSUES**: **ISSUES:** • do we fully appreciate public access and **IMPLEMENTATION 1:** the Bay? enjoyment install and maintain adequate signage (navigational, interpretive, public perception • national, state and historical, connection to Everglades) coordination of local parks events availability of loweducation about the training workshops income access Bay volunteer recruitment lack of environmental • the Bay is difficult to curriculum education for teachers get to meeting with elected officials and students • views of the Bay eco-tourism (travel writers, etc.) lack of knowledge restricted multilingual publications education and outreach lack of public space multimedia (tv, radio, internet) lack of public awareness along the coast education ■ lack of water taxi • the Bay is an underservice **OBJECTIVE 2:** utilized aesthetic Establish a dedicated and consistent funding source for education resource outreach / access lack of boaters education lack of awareness hands-on education **IMPLEMENTATION 2:** access grants lack of public obtain legislative funding support knowledge (best agency support practices) bond issue • not on elected officials' identify existing funding support radar • there is little awareness of the Bay by most **OBJECTIVE 3:** people Coordinate existing education outreach to leverage resources lack of interest ■ lack of public support of agency work **IMPLEMENTATION 3:** expand and enhance education alliance

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*Target Audiences:

- Elected officials and agency representatives
- *Direct users of the Bay (boaters...)*
- Tourists / tourist industry
- General population (emphasis on minorities)
- *Teachers / educators / students*

OBJECTIVE 1:

Improve Bay (physical and visual) access for 5 target audiences*

IMPLEMENTATION 1:

- implement Biscayne Bay Access Plan
 - o boating (recreational, commercial access)
 - visual access
 - o pedestrian access
 - o fishing
 - o marina / boat storage (wet/dry)
 - o responsible planning to prevent overcrowding/traffic
 - o kayak/canoe friendly trail
 - o water taxi service

OBJECTIVE 2:

Establish a dedicated and consistent funding source for education outreach / access

IMPLEMENTATION 2:

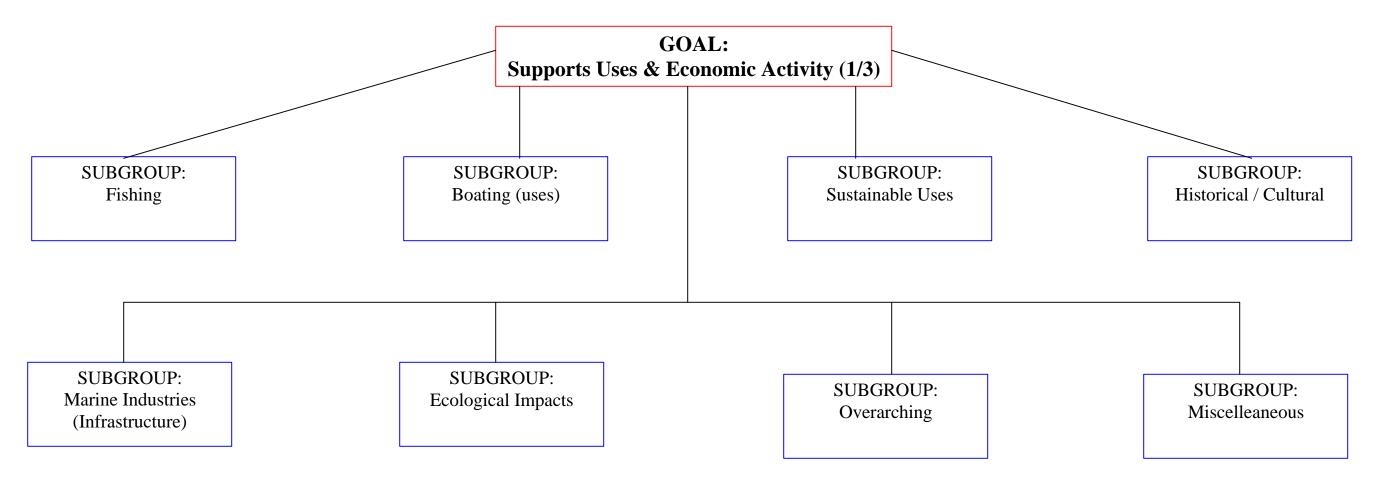
- grants
- obtain legislative funding support
- agency support
- bond issue
- identify existing funding support

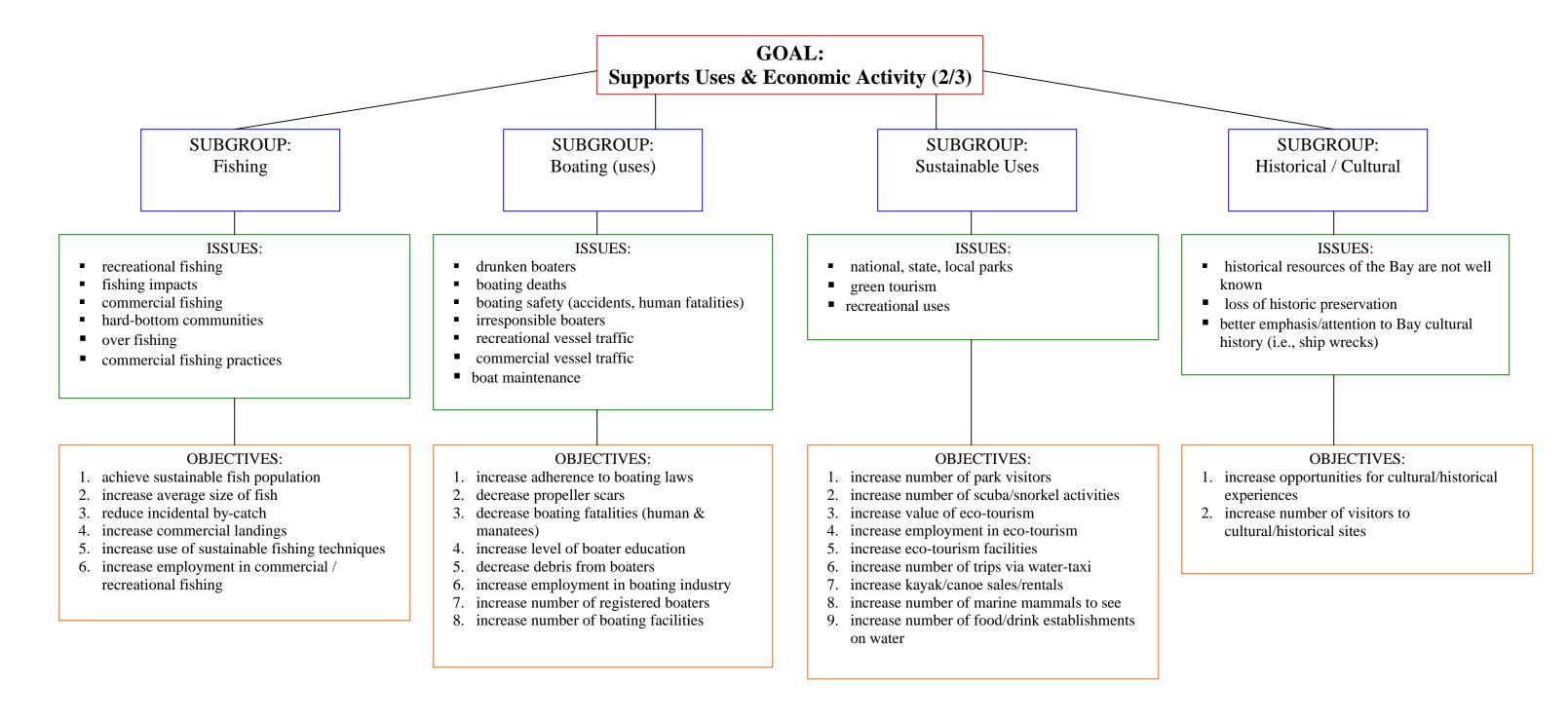
OBJECTIVE 3:

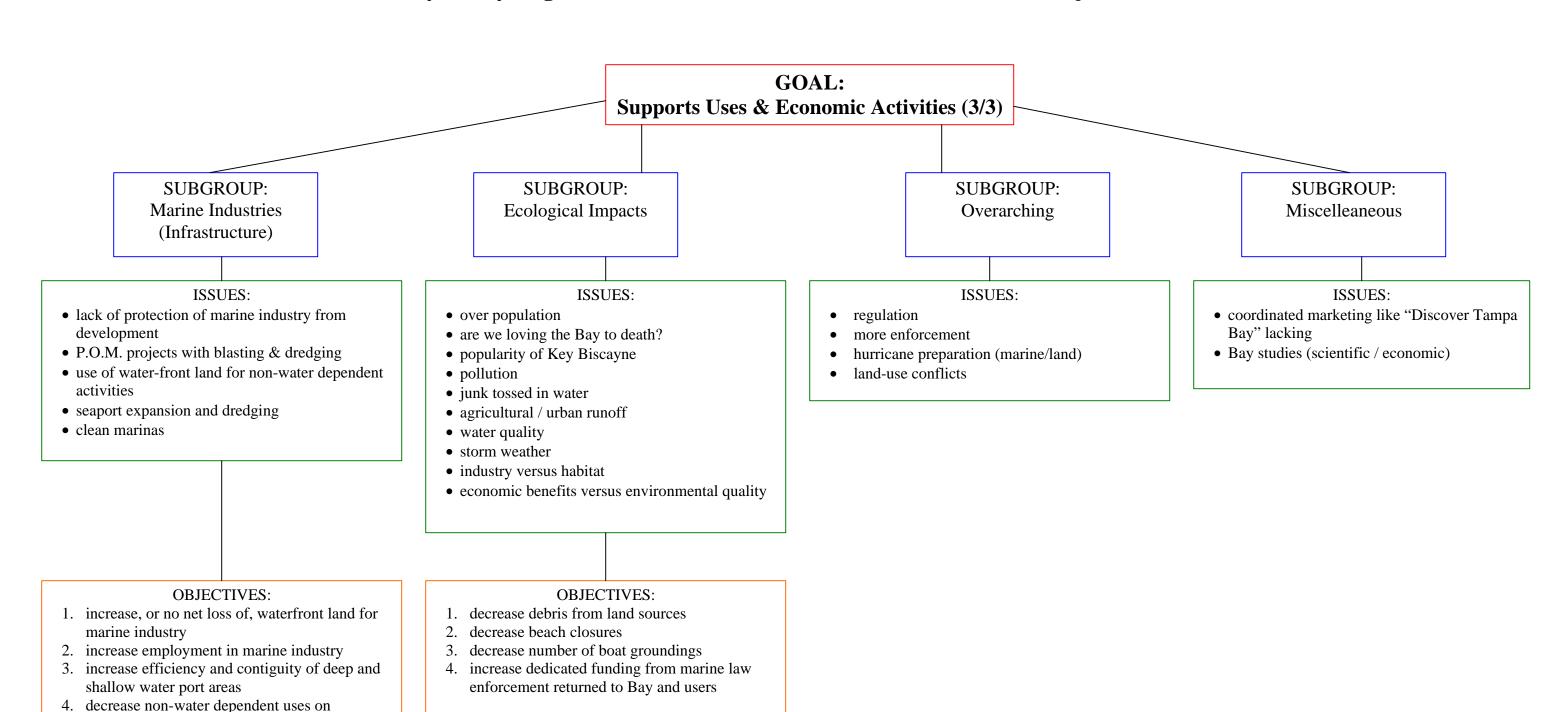
Ensure existing regulation designed to protect physical, visual and public access to the shoreline are fully utilized

IMPLEMENTATION 3:

- establish citizen watch group
- assess effectiveness of existing regulations to protect shoreline
- improve enforcement

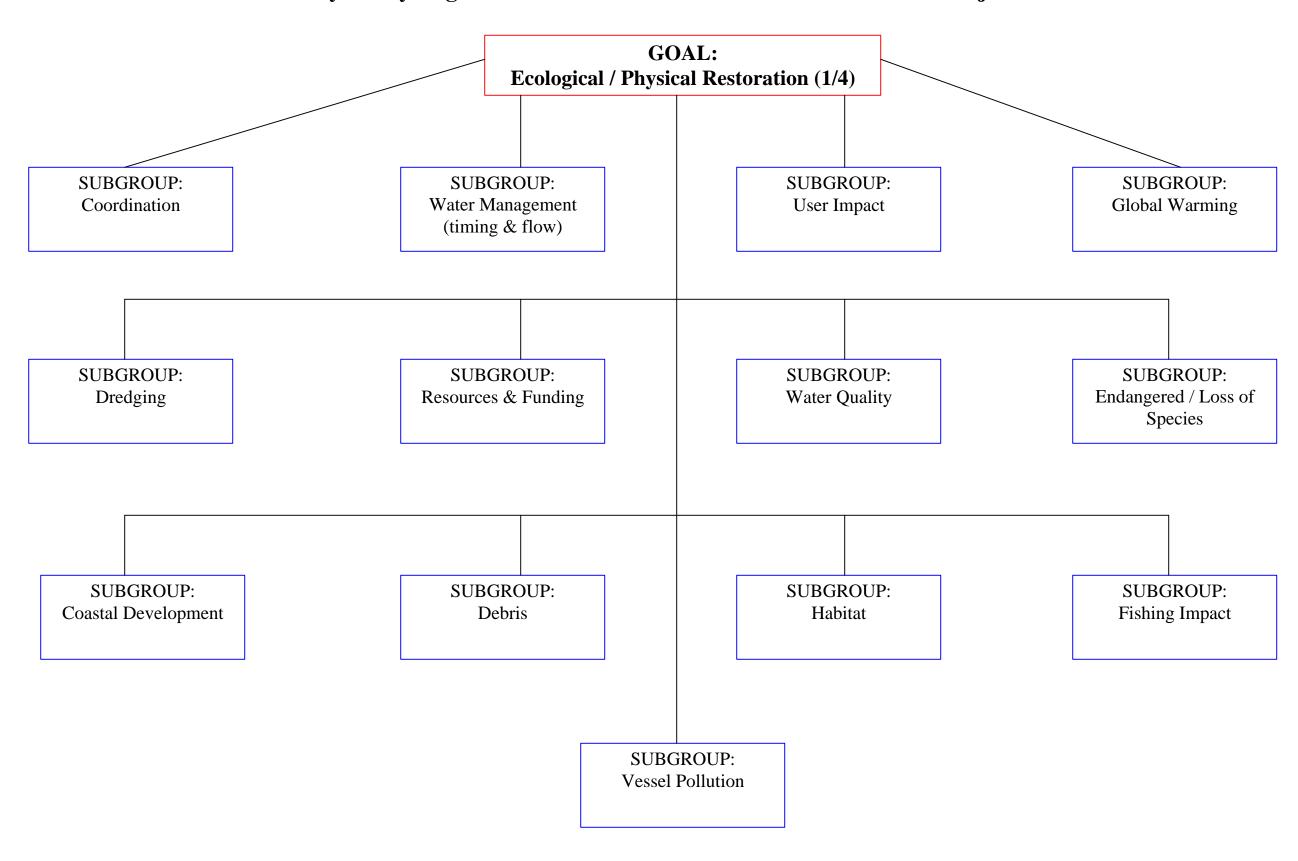


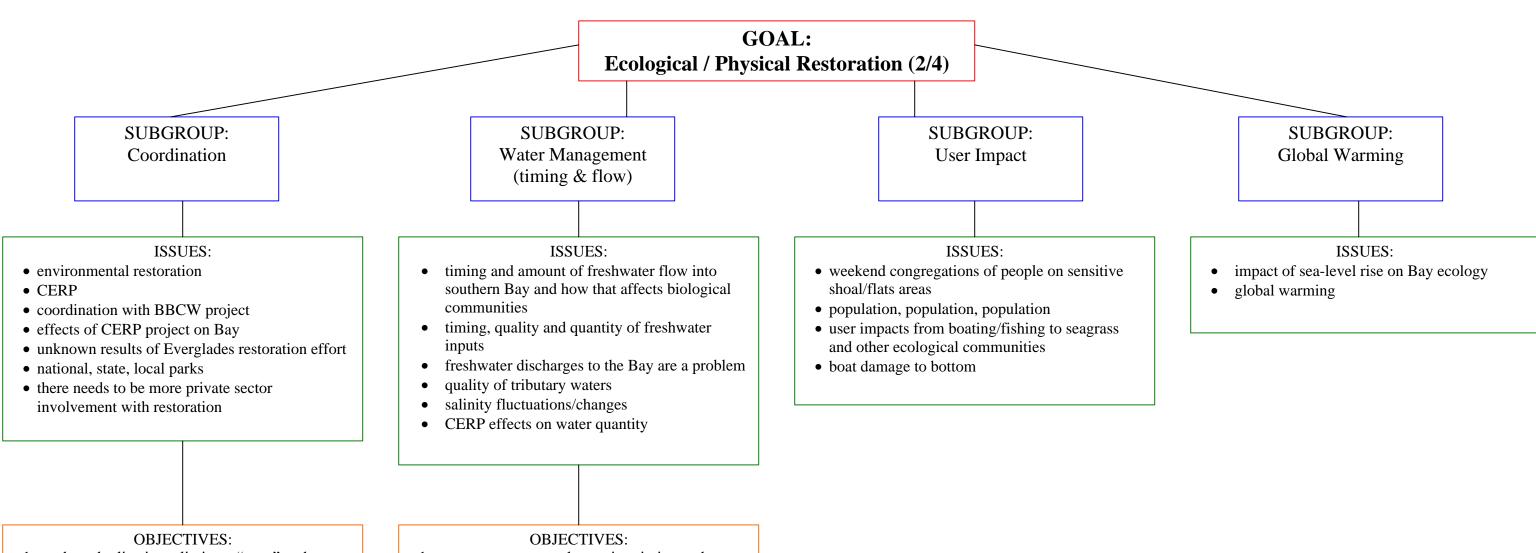




waterfront land

5. decrease negative impacts from dredging





- 1. reduce duplication, eliminate "gaps" and resolve conflicts among agencies and groups by securing formal approval/agreement before project implementation
- 2. increase the profile of Biscayne Bay in CERP

1. restore more natural quantity, timing and distribution of fresh water inflows to Biscayne Bay to restore or enhance more natural estuarine conditions

