

EXHIBIT G

THE ROUTE 1 CORRIDOR COLLABORATIVE STUDY NEW JERSEY

An outreach program was targeted at corridor stakeholders who have an influence on transportation and land use in the region and who felt this effort was important to them. The result was an expanded group (renamed the **Route 1 Collaborative**, or just "**the Collaborative**") of twenty-nine members that included representatives from local and state government; residential, institutional business and retail establishments, elected officials, transportation consultants, educators and non-profit groups. The Route 1 Collaborative then got down to the business of developing a scope of work that defined the purpose, processes and expected products of the study and choosing a consultant via the NJDOT's consultant selection process.

The Collaborative wanted to use **two different processes** for the Route 1 Collaborative Technical Studies -- a *consensus-building process* that was used as a decision-making tool in: choosing a corridor; developing a scope of work; determining an organizational structure; defining committee roles and responsibilities and deciding study direction and focus -- and a *corridor planning process* consisting of a discreet set of tasks to complete the necessary analytical and public input work for ultimately choosing a package of strategies that was agreeable to the Collaborative group.

And finally, the Collaborative agreed that the end products of this effort should include a number of short and long term strategies aimed at reducing the number of trips and the amount of miles driven; a plan for promoting the strategies, and some guidance that would benefit similar efforts.

The *consensus building* approach really began with the corridor selection process. Collaborative members reached a number of agreements during this phase that would govern subsequent work. The process was slow and difficult; with so many different people at the table, it became very hard to reach agreement. Therefore, to enhance the overall productivity of the meetings, the Route 1 Collaborative also contracted a professional consultant as facilitator. With the facilitator's help and guidance, and through the *consensus-building process*, the Collaborative's organizational structure was defined (see Table of Organization) and rules, responsibilities, and meeting norms were agreed to.